

Callaway Golf Company Announces 2011 Results

- 2011 full year net sales of \$887 million, compared to \$968 million last year
 - 2011 pro forma net loss of (\$30) million/GAAP loss of (\$172) million - in line with previous guidance
 - 2011 full year pro forma loss per share of (\$0.63)/GAAP loss per share of (\$2.82)

- Completion of \$50 million of expense reduction initiatives; reinvestment in brand and demand creation initiatives underway
- Company's 2012 products receive most medals in Golf Digest's equipment review; Razr Fit driver named Editor's Choice

CARLSBAD, Calif., Jan. 25, 2012 /PRNewswire/ -- Callaway Golf Company (NYSE:ELY) today announced its fourth quarter and full year 2011 financial results, which were in-line with the guidance the Company provided during its last earnings call.

GAAP FINANCIAL RESULTS.

For the fourth quarter of 2011, the Company reported the following results:

Dollars in millions except per share amount	s 2011	% of Sales	2010	% of Sales	Increase / (Decrease)
Net Sales	\$154	-	\$186	-	(\$32)
Gross Profit	\$38	24%	\$56	30%	(\$18)
Operating Expenses	\$87	57%	\$98	53%	(\$11)
Operating Income/(Loss)	(\$50)	(32%)	(\$42)	(23%)	(8)
Income Tax Provision/(Benefit)	\$12	8%	(\$13)	(7%)	\$25
Net Income (Loss)	(\$63)	(41%)	(\$32)	(17%)	(\$31)
Earnings/(Loss) per share	(\$1.01)	-	(\$0.54)	-	(\$0.47)

Year to date, the Company reported the following results:

Dollars in millions except per share amounts	2011	% of Sales	2010	% of Sales	Increase / (Decrease)
Net Sales	\$887	-	\$968	-	(\$81)
Gross Profit	\$311	35%	\$365	38%	(\$54)
Operating Expenses	\$392	44%	\$392	41%	-
Operating Income/(Loss)	(\$81)	(9%)	(\$27)	(3%)	(\$54)
Income Tax Provision/(Benefit)	\$82	9%	(\$17)	(2%)	\$99
Net Income (Loss)	(\$172)	(19%)	(\$19)	(2%)	(\$153)
Earnings/(Loss) per share	(\$2.82)	-	(\$0.46)	-	(\$2.36)

NON-GAAP FINANCIAL RESULTS.

In addition to the Company's results prepared in accordance with GAAP, the Company also provided additional information concerning its results on a non-GAAP basis. The manner in which this non-GAAP information is derived is discussed in more detail toward the end of this release and the Company has provided in the tables to this release a reconciliation of this non-GAAP information to the most directly comparable GAAP information.

For the fourth quarter of 2011, the Company reported the following non-GAAP results:

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Dollars in millions except per share amounts	2011	% of Sales	2010	% of Sales	Increase / (Decrease)
Net Sales	\$154	-	\$186	-	(\$32)
Gross Profit	\$41	27%	\$61	33%	(\$20)
Operating Expenses	\$79	51%	\$88	48%	(\$9)
Operating Income/(Loss)	(\$38)	(25%)	(\$27)	(15%)	(\$11)
Income Tax Provision/(Benefit)	(\$15)	(10%)	(\$8)	(4%)	\$7
Net Income (Loss)	(\$24)	(15%)	(\$23)	(12%)	(\$1)
Earnings/(Loss) per share	(\$0.41)	-	(\$0.40)	-	(\$0.01)

Year to date, the Company reported the following non-GAAP results:

Dollars in millions except per share amounts	2011	% of Sales	2010	% of Sales	Increase / (Decrease)
Net Sales	\$887	-	\$968	-	(\$81)
Gross Profit	\$333	38%	\$378	39%	(\$45)
Operating Expenses	\$373	42%	\$382	40%	(\$9)
Operating Income/(Loss)	(\$40)	(5%)	(\$4)	-	(\$36)
Income Tax Provision/(Benefit)	(\$19)	(2%)	(\$8)	(1%)	\$11
Net Income (Loss)	(\$30)	(3%)	(\$5)	-	(\$25)
Earnings/(Loss) per share	(\$0.63)	-	(\$0.24)	-	(\$0.39)

"While 2011 was a very challenging year for Callaway, I am pleased with the significant progress we have made over the last six months with our restructuring and reinvestment initiatives," commented Tony Thornley, President and Chief Executive Officer. "We have achieved our \$50 million annual savings target we began last June, implemented a flatter/more streamlined organization structure, and have begun investing a significant portion of those savings in our newly developed 2012 globally integrated brand and marketing initiatives. Critical to improving results in 2012 is a product offering that appeals to golf consumers, and we are very happy with the results of the Golf Digest's equipment review in which we netted the most medals for new products of any manufacturer and received the Editor's Choice for our new Razr Fit driver. We expect to be profitable in 2012 as the first step towards returning to industry leading returns in the coming years."

Business Outlook*

Overall for 2012, as compared to 2011, the Company expects to generate higher sales, improved gross profit margins, flat to improved operating expenses after incremental demand creation investment, and a return to overall profitability. The Company also provided more detailed guidance for the first half of 2012 as follows:

- Net sales are projected at \$610 \$630 million compared to \$559 million in 2011. Second quarter sales are estimated to be higher than the first depending on the timing of shipments of products.
- Gross margins are projected to be approximately 44%, an increase of 140 bps compared to non-GAAP gross margins of 42.6% in 2011 and should also be higher in the second quarter compared to the first quarter.
- Operating expenses are projected to be \$214 million compared to non-GAAP operating expenses of \$210 million in 2011. The slight increase is due to a higher investment in marketing, which is skewed more to the first half of the year, and higher variable costs associated with increased sales, partially offset by savings from the cost reduction initiatives taken in 2011. Operating expense is estimated to be evenly split between the first and second quarter.
- Non-GAAP earnings per share is estimated at \$0.40 to \$0.45 compared to \$0.15 in 2011 and assumes shares outstanding at 84.6 million including the dilutive impact of the Company's outstanding preferred equity.

*Note: For comparability purposes, the non-GAAP results for 2012 and 2011 are derived based upon an annualized statutory tax rate of 38.5%. The Company's actual tax rates for those periods are significantly affected by the Company's deferred tax asset valuations and therefore are not directly correlated to the Company's pre-tax results. The 2011 results also exclude certain restructuring and other charges as explained toward the end of this release. No such restructuring or other charges are excluded from the 2012 estimates.

Conference Call and Webcast

The Company will be holding a conference call from the PGA Show in Orlando, Florida at 8:00 a.m. EST (5:00 am PST) today to discuss the Company's financial results and business. The call will be broadcast live over the Internet and can be accessed at www.callawaygolf.com. To listen to the call, please go to the website at least 15 minutes before the call to register and for instructions on how to access the broadcast. A replay of the conference call will be available approximately three hours after the call ends, and will remain available through 9:00 p.m. PST on Wednesday, February 1, 2012. The replay may be accessed through the Internet at www.callawaygolf.com or by telephone by calling 1-855-859-2056 toll free for calls originating within the United States or 404-537-3406 for International calls. The replay pass code is 43428749.

Non-GAAP Information: This press release and the financial statement schedules attached to this press release have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP"). To supplement the GAAP results, the Company has provided certain non-GAAP financial information. The non-GAAP financial information included in the press release and attached schedules present certain of the Company's financial results excluding charges for (i) the Company's global operations strategy, (ii) non-cash intangible asset charges, (iii) non-cash tax adjustments relating to or as a result of the establishment of a deferred tax valuation allowance, (iv) restructuring charges, and (v) the gain on the sale of three buildings. The non-GAAP financial information also includes the Company's results excluding interest, taxes, depreciation and amortization expenses, and the non-cash intangible asset charges ("Adjusted EBITDA"). For comparative purposes, the Company applied an annualized statutory tax rate of 38.5% to derive the non-GAAP income tax provision/benefit, net loss, and loss per share. The non-GAAP information should not be considered in isolation or as a substitute for any measure derived in accordance with GAAP. The non-GAAP information may also be inconsistent with the manner in which similar measures are derived or used by other companies. Management uses such non-GAAP information for financial and operational decision-making purposes and as a means to evaluate period over period comparisons. Management believes that the presentation of such non-GAAP information, when considered in conjunction with the most directly comparable GAAP information, provides additional useful comparative information for investors in their assessment of the underlying performance of the Company's business without regard to these items. The Company has provided reconciling information within the press release and attached schedules.

Forward-Looking Statements: Statements used in this press release that relate to future plans, events, financial results, performance or prospects, including statements relating to estimated sales, gross margins, operating expenses, and earnings in 2012, and the timing thereof between first and second quarters, as well as the return to profitability in 2012 and the return to industry leading returns in coming years, are forward-looking statements as defined under the Private Securities Litigation Reform Act of 1995. These statements are based upon current information and expectations. Accurately estimating the forward-looking statements is based upon various unknowns, including future changes in foreign currency exchange rates, consumer acceptance and demand for the Company's products, the level of promotional activity in the marketplace, as well as future consumer discretionary purchasing activity, which can be significantly adversely affected by unfavorable economic or market conditions. Actual results may differ materially from those estimated or anticipated as a result of these unknowns or

other risks and uncertainties, including continued compliance with the terms of the Company's credit facility; delays, difficulties or increased costs in the supply of components needed to manufacture the Company's products or in manufacturing the Company's products; adverse weather conditions and seasonality; any rule changes or other actions taken by the USGA or other golf association that could have an adverse impact upon demand or supply of the Company's products; a decrease in participation levels in golf; and the effect of terrorist activity, armed conflict, natural disasters or pandemic diseases on the economy generally, on the level of demand for the Company's products or on the Company's ability to manage its supply and delivery logistics in such an environment. For additional information concerning these and other risks and uncertainties that could affect these statements, the golf industry, and the Company's business, see the Company's Annual Report on Form 10-K for the year ended December 31, 2010 as well as other risks and uncertainties detailed from time to time in the Company's reports on Forms 10-Q and 8-K subsequently filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to republish revised forward-looking statements or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf apparel, footwear and accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit www.callawaygolf.com or shop.callawaygolf.com.

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(Logo: http://photos.prnewswire.com/prnh/20091203/CGLOGO)

Callaway Golf Company
Consolidated Condensed Balance Sheets
(In thousands)
(Unaudited)

	Dec	ember 31,	Dec	ember 31,
		2011		2010(1)
ASSETS				
Current assets:				
Cash and cash equivalents	\$	43,023	\$	55,043
Accounts receivable, net		115,673		144,643
Inventories		233,070		268,591
Deferred taxes, net		4,029		23,514
Income taxes receivable		3,654		10,235
Other current assets		19,880		41,703
Total current assets		419,329		543,729
December along the december of the second		447.447		400.004
Property, plant and equipment, net		117,147		129,601
Intangible assets, net		151,138		161,957
Other assets		39,498		40,725
Total assets	\$	727,112	\$	876,012
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Accounts payable and accrued expenses	\$	129,193	\$	139,312
Accrued employee compensation and benefits	6	23,785		26,456
Accrued warranty expense		8,140		8,427
Income tax liabilities		6,666		971
Total current liabilities		167,784		175,166
Long-term liabilities		46,514		13,967
Shareholders' equity		512,814		
• •	_			686,879
Total liabilities and shareholders' equity	\$	727,112	\$	876,012

⁽¹⁾ The deferred taxes, other assets and shareholders' equity line items on the accompanying consolidated condensed balance sheet as of December 31, 2010, have been adjusted from amounts previously reported to reflect a decrease in deferred taxes relating to periods previously reported. This adjustment resulted in a \$0.9 million decrease to short-term deferred taxes, an \$8.1 million decrease to long-term deferred taxes as well as a corresponding decrease to retained earnings of \$9.0 million.

(In thousands, except per share data) (Unaudited)

	Quarter	Ended
	Decemb	er 31,
	2011	2010
	_	
Net sales	\$ 153,872	
Cost of sales		130,004
Gross profit	37,573	55,524
Operating expenses:		
Selling	53,637	
General and administrative	25,570	
Research and development	8,113	
Total operating expenses	87,320	
Loss from operations	(49,747)	
Other expense, net	(796)	
Loss before income taxes	(50,543)	
Income tax provision (benefit)	12,442	
Net loss	(62,985)	(32,255)
Dividends on convertible preferred stock	2,625	2,625
Net loss allocable to common shareholders	\$ (65,610)	\$ (34,880)
Loss per common share:		
·	(£1.01)	(\$0 E4)
Basic Diluted	(\$1.01) (\$1.01)	
Weighted-average common shares outstanding	(,	(\$0.54)
Basic		64,113
Diluted	64,887 64,887	64,113
Dilated	04,007	04,113
	Year E	nded
	Year E Decemb	
	Decemb	oer 31,
Net sales	2011 \$ 886,528	2010 \$ 967,656
Net sales Cost of sales	2011 \$ 886,528	per 31, 2010
	2011 \$ 886,528	967,656 602,160
Cost of sales	2011 \$ 886,528 575,226	967,656 602,160
Cost of sales Gross profit	2011 \$ 886,528 575,226	\$ 967,656 602,160 365,496
Cost of sales Gross profit Operating expenses:	2011 \$ 886,528 575,226 311,302	\$ 967,656 602,160 365,496
Cost of sales Gross profit Operating expenses: Selling	2011 \$ 886,528 575,226 311,302 265,325	\$ 967,656 602,160 365,496 257,285 98,431
Cost of sales Gross profit Operating expenses: Selling General and administrative	2011 \$ 886,528 575,226 311,302 265,325 92,756	\$ 967,656 602,160 365,496 257,285 98,431 36,383
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development	December 2011 \$ 886,528 575,226 311,302 265,325 92,756 34,309	\$ 967,656 602,160 365,496 257,285 98,431 36,383 392,099
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses	December 2011 \$ 886,528 575,226 311,302 265,325 92,756 34,309 392,390	\$ 967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations	December 2011 \$ 886,528 575,226 311,302 265,325 92,756 34,309 392,390 (81,088)	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net	December 2011 \$ 886,528 \$ 575,226 \$ 311,302 \$ 265,325 \$ 92,756 \$ 34,309 \$ 392,390 \$ (81,088) \$ (9,173)	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes	December 2011 \$ 886,528 \$ 575,226 \$ 311,302 \$ 265,325 \$ 92,756 \$ 34,309 \$ 392,390 \$ (81,088) \$ (9,173) \$ (90,261)	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit)	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500 \$(29,304)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders Loss per common share: Basic	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500 \$(29,304)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders Loss per common share: Basic Diluted	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500 \$(29,304)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders Loss per common share: Basic Diluted Weighted-average common shares outstanding	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500 \$ (29,304)
Cost of sales Gross profit Operating expenses: Selling General and administrative Research and development Total operating expenses Loss from operations Other expense, net Loss before income taxes Income tax provision (benefit) Net loss Dividends on convertible preferred stock Net loss allocable to common shareholders Loss per common share: Basic Diluted	December 2011 \$ 886,528	\$967,656 602,160 365,496 257,285 98,431 36,383 392,099 (26,603) (8,959) (35,562) (16,758) (18,804) 10,500 \$(29,304)

Callaway Golf Company Consolidated Condensed Statements of Cash Flows (In thousands) (Unaudited)

	Year E	nded
	Decem	ber 31,
	2011	2010
Cash flows from operating activities:		
Net loss	\$ (171,820)	\$ (18,804)
Adjustments to reconcile net loss to net cash provided by operating activities	:	
Depreciation and amortization	38,636	40,949
Impairment charges	6,533	7,547

Deferred taxes, net	55,930	(3,788)
Non-cash share-based compensation	9,570	9,588
(Gain) loss on disposal of long-lived assets	(7,491)	177
Changes in assets and liabilities	78,740	(26,037)
Net cash provided by operating activities	10,098	9,632
Cash flows from investing activities:		
Capital expenditures	(28,931)	(22,216)
Proceeds from sales of property, plant and equipment	19,371	-
Other investing activities		(2,581)
Net cash used in investing activities	(9,560)	(24,797)
Cash flows from financing activities:		
Issuance of common stock	2,195	2,954
Dividends paid, net	(13,093)	(13,067)
Credit facility origination fees	(2,467)	-
Other financing activities	80	(704)
Net cash used in financing activities	(13,285)	(10,817)
Effect of exchange rate changes on cash and cash equivalents	727	2,711
Net decrease in cash and cash equivalents	(12,020)	(23,271)
Cash and cash equivalents at beginning of period	55,043	78,314
Cash and cash equivalents at end of period	\$ 43,023	\$ 55,043

Callaway Golf Company Consolidated Net Sales and Operating Segment Information (In thousands) (Unaudited)

		Net	Sal	es by Produc	t Category	Net Sales by Product Category							
				Quarter Ende	ed				Year End	ded			
		Decem	ber	31,	Growth/(De	ecline)		Decem	ber 31,		Growth/(De	cline)	
		2011		2010(1)	Dollars	Percent		2011	2010(1)		Dollars	Percent	
Net sales:													
Woods	\$	25,383	\$	40,687 \$	(15,304)	-38%	\$	212,901	\$ 229,531	\$	(16,630)	-7%	
Irons		38,129		46,833	(8,704)	-19%		207,790	227,794	ļ	(20,004)	-9%	
Putters		21,131		18,768	2,363	13%		88,831	107,587	7	(18,756)	-17%	
Golf balls		28,273		32,173	(3,900)	-12%		160,359	179,903	3	(19,544)	-11%	
Accessories and other		40,956		47,067	(6,111)	-13%		216,647	222,841	_	(6,194)	-3%	
	\$	153,872	\$	185,528 \$	(31,656)	-17%	\$	886,528	\$ 967,656	\$	(81,128)	-8%	
			Ne	et Sales by Re	agion				Net Sales by	R۵	gion		
	_		.,,,	Quarter Ende			_		Year End		gion		
		Decem	ber		Growth/(De	ecline)		Decem		ieu	Growth/(De	cline)	
		2011	2010		Dollars	Percent	_	2011	2010)	Dollars	Percent	
Net sales:										_			
United States	\$	61,682	\$	78,587 \$	(16,905)	-22%	\$	419,448	\$ 468,214	‡ \$	(48,766)	-10%	
Europe		19,129		22,976	(3,847)	-17%		133,572	130,106	3	3,466	3%	
Japan		41,644		44,558	(2,914)	-7%		149,768	164,810)	(15,042)	-9%	
Rest of Asia		14,152		18,669	(4,517)	-24%		82,746	89,455	;	(6,709)	-7%	
Other foreign countries		17,265		20,738	(3,473)	-17%		100,994	115,071	1	(14,077)	-12%	
	\$	153,872	\$	185,528 \$	(31,656)	-17%	\$	886,528	\$ 967,656	\$	(81,128)	-8%	
		Ope	eratir	ng Segment I	nformation			Ope	erating Segmer	nt In	formation		
				Quarter Ende	ed		Year Ended						
		Decem	ber	31,	Growth/(De	ecline)		Decem	ber 31,		Growth/(De	cline)	
		2011		2010(1)	Dollars	Percent		2011	2010(1))	Dollars	Percent	
Net sales:													
Golf clubs	\$	125,599	\$	153,355 \$	(27,756)	-18%	\$	726,169	\$ 787,753	3 \$	(61,584)	-8%	
Golf balls		28,273		32,173	(3,900)	-12%		160,359	179,903	3	(19,544)	-11%	
	\$	153,872	\$	185,528	(31,656)	-17%	\$	886,528	\$ 967,656	\$	(81,128)	-8%	
Income (loss) before income taxes	s:												
Golf clubs (2)	\$	(20,876)	\$	(12,835) \$	(8,041)	-63%	\$	(4,184)	\$ 35,863	3 \$	(40,047)	-112%	
Golf balls (3)		(10,097)		(4,462)	(5,635)	-126%		(12,370)	5,872	2	(18,242)	-311%	
Reconciling items (4)		(19,570)		(28,189)	8,619	31%		(73,707)	(77,297))	3,590	5%	
	\$	(50,543)	\$	(45,486) \$	(5,057)	-11%	\$	(90,261)	\$ (35,562)) \$	(54,699)	154%	
	_		_						_				

- (1)Certain prior period amounts have been reclassified between product categories to conform with the current period presentation.
- (2)In connection with the GOS Initiatives, the Company's golf clubs segment absorbed an incremental \$1.6 million in pre-tax charges during the quarter ended December 31, 2011 compared to the same period in the prior year. During the year ended December 31, 2011, the Company's golf clubs segment absorbed an incremental \$8.4 million in pretax charges compared to the same period in the prior year.
- (3)In connection with the GOS Initiatives, the Company's golf balls segment absorbed \$1.6 million less pre-tax charges during the quarter ended December 31, 2011 compared to the same period of the prior year. During the year ended December 31, 2011, the Company's golf ball segment absorbed \$1.4 million of incremental charges compared to the year ended December 31, 2010.
- (4)Represents corporate general and administrative expenses and other income (expense) not utilized by management in determining segment profitability.

Callaway Golf Company Supplemental Financial Information (In thousands, except per share data) (Unaudited)

				Quarter Ended	December 31,			Quarter Ended December 31,										
				20	11					20	10							
		ro Forma llaway Golf (1)	Global Operations Strategy (1)	Non-Cash Impairment Charges (1)	Non-Cash Tax Adjustment (2)	Restructuring (1)	Total as Reported		o Forma away Golf	Global Operations Strategy	Non-Cash Impairment Charge	Total as Reported						
Net sales	\$	153,872	\$ -	\$ -	\$ -	\$ -	\$ 153,872	\$	185,528	\$ -	\$ -	\$ 185,528						
Gross profit		41,025	(3,250)	-	-	(202)	37,573		61,049	(5,525)	-	55,524						
% of sales		27%	n/a	n/a	n/a	n/a	24%		33%	n/a	n/a	30%						
Operating																		
expenses		78,771	3,859	1,120		3,570	87,320		88,497	1,589	7,547	97,633						
Loss from				-			•											
operations		(37,746)	(7,109)	(1,120)	-	(3,772)	(49,747)		(27,448)	(7,114)	(7,547)	(42,109)						
Other																		
expense, net		(796)	-	-	-	-	(796)		(3,377)	-	-	(3,377)						
Loss before																		
income																		
taxes		(38,542)	(7,109)	(1,120)	-	(3,772)	(50,543)		(30,825)	(7,114)	(7,547)	(45,486)						
Income tax																		
provision																		
(benefit)		(14,839)	(2,737)	(431)	31,902	(1,453)	12,442		(7,771)	(2,706)	(2,754)	(13,231)						
Net loss		(23,703)	(4,372)	(689)	(31,902)	(2,319)	(62,985)		(23,054)	(4,408)	(4,793)	(32,255)						
Dividends on		(-,,	()- /	(/	(- , ,	(,,	(- //		(-, ,	(,,	(,,	(- ,,						
convertible																		
preferred																		
stock		2,625	-	-	-	-	2,625		2,625	-	-	2,625						
Net loss																		
allocable to																		
common																		
shareholders	\$	(26,328)	\$ (4,372)	\$ (689)	\$ (31,902)	\$ (2,319)	\$ (65,610)	\$	(25,679)	\$ (4,408)	\$ (4,793)	\$ (34,880)						
	-																	
Diluted loss																		
per share:	\$	(0.41)	\$ (0.07)	\$ (0.01)	\$ (0.49)	\$ (0.03)	\$ (1.01)	\$	(0.40)	\$ (0.07)	\$ (0.07)	\$ (0.54)						
Weighted-		` ,	, - /	,	, , ,	,,	, ,		/	, ,	, , ,	. ,						
average																		
shares																		
outstanding:		64,887	64,887	64,887	64,887	64,887	64,887		64,113	64,113	64,113	64,113						
-																		

⁽¹⁾ For comparative purposes, the Company applied an annualized statutory tax rate of 38.5% to derive pro forma results.

⁽²⁾ Current period impact of the valuation allowance established against the Company's U.S. deferred tax assets and the impact of applying a statutory tax rate of 38.5% to pro forma results.

		Year Ended December 31,															Yea	r Ended I	Dece	ember 31,		
		2011																20)10			
			Global	N	Ion-Cash												G	lobal	N	Non-Cash		
	Pro	Forma	Operations	lm	npairment	No	n-Cash Tax			Gair	n on Sale of		Total as		Pr	o Forma	Оре	erations	In	npairment	Т	otal as
	Callaw	ay Golf (1)	Strategy (1)	Cł	narges (1)	Ad	justment (2)	Restruc	cturing (1)	Bu	ildings (1)	F	Reported		Call	away Golf	St	rategy		Charge	R	eported
Net sales	\$	886,528	\$	\$	-	\$	-	\$	-	\$	-	\$	886,528		\$	967,656	\$	-	\$	- :	\$	967,656
Gross profit		333,143	(20,590)		-		-		(1,251)		-		311,302			378,323		(12,827)		-		365,496
% of sales		38%	n/a		n/a		n/a		n/a		n/a		35%			39%		n/a	ı	n/a		38%
Operating																						
expenses		373,369	4,090		6,533	_	-		15,078		(6,680)		392,390		_	382,563		1,989		7,547		392,099
Income																						
(loss) from																						
operations		(40,226)	(24,680)		(6,533)		-		(16,329)		6,680		(81,088)			(4,240)		(14,816)		(7,547)		(26,603)

Other												
income												
(expense),												
net	(9,173)	<u>-</u>	-	<u> </u>	<u> </u>		(9,173)	_	(8,959)	<u>-</u>	-	(8,959)
Income												
(loss) before												
income												
taxes	(49,399)	(24,680)	(6,533)	-	(16,329)	6,680	(90,261)		(13,199)	(14,816)	(7,547)	(35,562)
Income tax												
provision												
(benefit)	(19,019)	(9,502)	(2,515)	116,310	(6,287)	2,572	81,559	_	(8,369)	(5,635)	(2,754)	(16,758)
Net income												
(loss)	(30,380)	(15,178)	(4,018)	(116,310)	(10,042)	4,108	(171,820)		(4,830)	(9,181)	(4,793)	(18,804)
Dividends on												
convertible												
preferred												
stock	10,500	-					10,500	_	10,500	-		10,500
Net income												
(loss)												
allocable to												
common												
shareholders	(40,880) \$	(15,178) \$	(4,018)	(116,310) \$	(10,042) \$	4,108 \$	(182,320)	\$	(15,330) \$	(9,181) \$	(4,793) \$	(29,304)
Diluted												
earnings												
(loss) per												

(1.80) \$

64,601

(0.06) \$

64,601

64,601

(0.16) \$

0.06 \$

64,601

(2.82)

64,601

(0.24) \$

63,902

(0.14) \$

63,902

(0.08) \$

63,902

(0.46)

63,902

		2011 Trailing Twelve Months Adjusted EBITDA							2010 Trailing Twelve Months Adjusted EBITDA						
Adjusted EBITDA:		Quarter Ended								Quarter Ended					
		September							September						
		March 31,	June 30,	30,	Dec	cember 31,			Ma	arch 31,	June 30,	30,	December 31,		
		2011	2011	2011		2011	Total			2010	2010	2010	2010	Total	
Net income															
(loss)	\$	12,818 \$	(59,066)	(62,587) \$	(62,985) \$	(171,820)		\$	20,303 \$	11,465 \$	(18,317)	\$ (32,255) \$	(18,804)	
Interest															
expense															
(income),															
net		142	207	399	9	324	1,072			(118)	(242)	(1,234)	(444)	(2,038)	
Income tax															
provision															
(benefit)		8,780	45,483	14,85	4	12,442	81,559			9,641	8,932	(22,100)	(13,231)	(16,758)	
Depreciation	1														
and															
amortization															
expense		9,880	9,311	9,24	7	10,198	38,636			9,949	9,606	10,687	10,707	40,949	
Impairment															
charge			5,413			1,120	6,533						7,547	7,547	
Adjusted															
EBITDA	\$	31,620 \$	1,348#\$	(38,087) \$	(38,901) \$	(44,020)		\$	39,775 \$	29,761 \$	(30,964)	\$ (27,676) \$	10,896	

SOURCE Callaway Golf Company

\$

share: Weightedaverage shares outstanding: (0.63) \$

64,601

(0.23) \$

64,601

⁽¹⁾ For comparative purposes, the Company applied an annualized statutory tax rate of 38.5% to derive the year-to-date pro forma results.

⁽²⁾ Current period impact of the valuation allowance established against the Company's U.S. deferred tax assets and the impact of applying a statutory tax rate of 38.5% to pro forma results.