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Phil Mickelson Uses Callaway Clubs And Golf Ball To Win 2013 Open Championship

A Clutch Back Nine is Highlighted by Two Remarkable Shots on 17 with a Callaway X Hot 3Deep Fairway Wood

CARLSBAD, Calif., July 22, 2013 /PRNewswire/ -- Carding birdies on four of the final six holes to match the low round for the tournament and claim his fifth major victory, <u>Phil Mickelson</u> relied on Callaway Golf (NYSE: ELY) equipment and an Odyssey putter en route to a remarkable victory at Muirfield in Scotland on Sunday. Mickelson started the final round five strokes behind the leader and went on to win by three strokes. On the 71st hole, Mickelson used his Callaway X Hot[™] 3Deep Fairway Wood off the tee and then again off the fairway – with 308 yards into the wind to the green -- to put himself in great position for an eventual birdie putt. Later, Mickelson noted, "Those two 3-woods were the two best shots of the week, to get it on that green. As I was walking up to the green, that was when I realized that this is very much my championship in my control."

During the awards ceremony on the grounds of Muirfield, Mickelson thanked Callaway technicians for their efforts. In his bag this week from Callaway Golf and Odyssey:

Callaway X Hot 3Deep Fairway Wood, 13-degree Callaway X Forged Irons, 4-9 + PW Callaway JAWS Wedges 52- and 56-degree Callaway Mack Daddy 2 Wedges, 60- (prototype) and 64-degree Odyssey Versa #9 Putter (white/black/white) A Callaway prototype HEX Chrome+ golf ball

Born from X Hot[™] Fairway Wood technology, the Callaway X Hot 3Deep is derived from Tour players' desire for a deeper faced 3-Wood. The Forged Face Cup with the Speed Frame Face increases ball speeds across the face, and the deeper face and lower CG are designed to reduce spin and provide a stronger ball flight for huge distance from everywhere on the course, as Phil demonstrated throughout the weekend and especially on the championship's 71st hole. On a recent episode of Callaway Talks, Callaway Director of Fitting & Instruction talks about the importance of this fairway wood to Mickelson's game. Watch the video here.

The win was Mickelson's second in as many weeks, and marked the 49th overall professional victory of his storied career.

For specific information regarding the X Hot family of fairway woods or any other Callaway products, please visit <u>http://www.callawaygolf.com/</u>.

To keep up with Callaway news and announcements, please follow Callaway and Odyssey on Twitter: <u>@CallawayGolf</u> and <u>@OdysseyGolf</u>.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories under the Callaway Golf® and Odyssey® brands worldwide. For more information please visit <u>www.callawaygolf.com</u> or <u>shop.callawaygolf.com</u>.

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