



Colin Montgomerie Leads A Two-win Worldwide Weekend For The Callaway Golf “Rule 35” Ball

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CARLSBAD, CA., February 20, 2001 – Callaway Golf (NYSE: ELY) Staff Professional Colin Montgomerie earned the 28th international victory of his career on Sunday by winning the Ericsson Australian Masters. Montgomerie, who used the Softfeel™ (blue logo) Callaway Golf “Rule 35™” ball in his victory, was joined in the winner’s circle by the champion of the LPGA Cup Noodles Hawaiian Ladies Open. These two most recent wins mark the 34th and 35th victories for the Callaway Golf® ball since the Company entered the golf ball market in February 2000.

Montgomerie shot a final-round 69 for a one-stroke win in Melbourne, Australia, finishing with a 10-under-par 278. He used 12 Callaway Golf® clubs at the Ericsson Masters, including a Big Bertha® Hawk Eye® VFT™ Pro Series Titanium Driver, a Big Bertha Steelhead™ 3-wood, Steelhead X-14® Pro Series Irons. He also used an Odyssey® TriHot™ 3 Putter for the first three rounds before switching to an Odyssey White Hot™ 5 Putter for the final round.

Meanwhile, the winner of the Cup Noodles Hawaiian Ladies Open used a “Rule 35” Firmfeel™ (red logo) ball to earn the first victory of her LPGA Tour career. Coming on the heels of Lorie Kane’s victory last week, this marks the second consecutive week that a “Rule 35” Firmfeel ball has been used to win on the LPGA Tour. Callaway Golf Staff Professional Annika Sorenstam finished second for the second time in as many weeks using the “Rule 35” Softfeel ball. Sorenstam also used 11 Callaway Golf clubs, including a Hawk Eye VFT Pro Series Titanium Driver, Steelhead Plus™ Fairway Woods, Steelhead X-14 Irons and an Odyssey Dual Force® Rossie® 2 Putter. Three of the top five finishers at the event relied on the premium performance of the “Rule 35” ball.

Callaway Golf posted remarkable usage numbers across many of the world’s major professional tours last weekend. On the Senior PGA, LPGA and PGA European tours, Callaway Golf was No. 1 in driver, fairway woods, irons and putter usage. Callaway Golf was also No. 2 in golf ball usage on the Senior PGA and LPGA tours.

Callaway Golf also played a part in the history-making performance by the winner of the Bob Hope Chrysler Classic. The event’s winner used a Big Bertha War Bird® Stainless Steel Driver and an Odyssey Dual Force Putter to set a PGA Tour 90-hole scoring record at 36-under-par 324. Callaway Golf Staff Professional Arnold Palmer also turned in a memorable performance, using 14 Callaway Golf clubs and a “Rule 35” Firmfeel ball to shoot his age – 71 – in the fourth round. During his 1-under par round, Palmer posted a driving distance average of 271.5 yards using his Hawk Eye VFT Titanium Driver. Palmer’s superb round made him the first player to shoot his age in a PGA Tour event since Sam Snead did so 22 years ago.

The strong usage numbers for Callaway Golf’s ERC™ II Forged Titanium Driver continued on the PGA European Tour last week. Callaway Golf led the driver count at the Malaysian Open with 49 total drivers in play, including 27 ERC II Forged Titanium Drivers. The second-place finisher at the event used an Odyssey White Hot 2 Putter and a “Rule 35” Firmfeel ball, while the fifth-place finisher used an ERC II Forged Titanium Driver and a “Rule 35” Softfeel ball. And Callaway Golf Staff Professional Michael Campbell continued his strong play by finishing tied for seventh using 12 Callaway Golf clubs – including a Hawk Eye VFT Titanium Driver.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha

Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14 and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot™, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35™ Firmfeel™ and Softfeel™ golf balls, and the CB1 Red™ golf ball. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.