



Callaway Golf ERC II Forged Titanium Driver Usage Continues To Rise On PGA European Tour

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CARLSBAD, CA., February 26, 2001 – The positive response of touring professionals to the Callaway Golf (NYSE: ELY) Big Bertha® ERC™ II Forged Titanium Driver on the PGA European Tour continues each week. At the tour's most recent tournament – the Caltrex Singapore Masters – 37 players used an ERC II Forged Titanium Driver – the highest usage number for ERC II since it was introduced to international tour professionals in late 2000.

More than one-quarter of the field used an ERC II Forged Titanium Driver, making it the most-played driver model at the event. The 37 ERC II Forged Titanium Drivers in play at the Caltrex Singapore Masters easily eclipsed the total driver count of the nearest competitor at the event, which was 30, according to Sports Marketing Surveys, Ltd. Overall, Callaway Golf led the driver count at the event with 54 drivers in play.

Among the players at Caltrex Singapore Masters to use an ERC II Forged Titanium Driver were the event's second-place finisher and Callaway Golf Staff Professional Prayad Marksaeng, who finished ninth using an ERC II Forged Titanium Driver among his 12 Callaway Golf® clubs. Marksaeng also used a Big Bertha Steelhead™ 3-wood, a Steelhead Plus™ 5-wood, Big Bertha X-12® Pro Series Irons and an Odyssey® White Hot™ 7 Putter, along with the Callaway Golf "Rule 35™" Softfeel™ (blue logo) ball. Callaway Golf Staff Professional Colin Montgomerie used a Big Bertha Hawk Eye® VFT™ Pro Series Titanium Driver to finish tied for third after shooting four rounds in the 60s. Montgomerie, who had won the previous week's Ericsson Masters, used 11 Callaway Golf clubs in Singapore, including a Big Bertha Steelhead 3-wood, Steelhead X-14® Pro Series Irons and the new Odyssey TriHot™ 3 Putter. Montgomerie also used the "Rule 35" Softfeel ball. The winner of the Caltrex Singapore Masters also used a Big Bertha Steelhead Fairway Wood to win his second consecutive tour event.

Callaway Golf also played a part in three other international tour victories yesterday. At the Nissan Open, the winner of the largest playoff in PGA Tour history hit a dramatic shot with a Callaway Golf 3-wood on the first hole of sudden death to set up the winning birdie. The winner of the Australasian Tour Championship used a Callaway Golf "Rule 35" Firmfeel™ (red logo) ball, marking the 36th international win for the Callaway Golf ball since the beginning of the 2000 season. The winner of the Mexico Senior Classic earned the first victory of his Senior PGA Tour career using an Odyssey Dual Force® Rossie® 2 Bronze Putter. And five of the six players involved in the sudden death playoff at the Nissan Open on the PGA Tour had Callaway Golf product in their bags.

Odyssey Putters dominated the leaderboard at the Mexico Senior Classic. Eight of the top 13 finishers – including four of the top five – used Odyssey Putters. That includes Jim Colbert, who used an Odyssey White Hot 5 Putter to tie the course record with a second-round 62 en route to a tie for second, and Stewart Ginn, who finished tied for 10th using the new Odyssey TriHot 3 Putter.

Callaway Golf posted remarkable usage numbers on the Senior PGA and PGA European tours again last week. Callaway Golf was No. 1 in driver, fairway woods, irons and putter usage, and also No. 2 in golf ball usage, on those two tours.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha

Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14 and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot™, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35™ Firmfeel™ and Softfeel™ golf balls, and the CB1 Red™ golf ball. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.