callaway

Odyssey White Hot ``2-Ball" Putter Used to Win U.S. Women's Open as Odyssey Putters Score Four More Worldwide Wins

CARLSBAD, Calif., Jul 8, 2002 (BW SportsWire) -- Odyssey(R) Golf, a brand of Callaway Golf (NYSE: ELY), was the putter brand of choice for the winners of four of the six major professional tour events completed yesterday. That includes the champion of the 2002 U.S. Women's Open, who used the Odyssey White Hot(R) "2-Ball" Putter in her dramatic victory. Overall, Odyssey Putters lead the world's six major professional tours combined in wins and usage again this year. Odyssey Putters have been used to win 45 events across the PGA, Senior PGA, LPGA, Buy.com, PGA European and Japan Golf tours this year, compared with 29 for the nearest competitor. Odyssey Putters have also accounted for 34.3 percent of all putters put in play on the six major professional tours combined, compared with 24.1 percent for the nearest competitor.

The winner of the U.S. Women's Open used her Odyssey White Hot "2-Ball" Putter to put on a dazzling display of putting. She did not record a single three-putt throughout the championship, averaging only 26.25 putts per round on the slick greens of Prairie Dunes Country Club. The winner also had a remarkable total of 35 one-putt greens. Three of the top four finishers at the U.S. Women's Open used Odyssey White Hot "2-Ball" Putters, including Callaway Golf Staff Professional Annika Sorenstam.

Sorenstam finished second at the U.S. Women's Open using the HX(R) Red golf ball and 11 Callaway Golf(R) clubs, including a Big Bertha C4(TM) Driver and Steelhead(TM) X-14(R) Irons. Sorenstam was the only golfer at the event to shoot par or better each day, and she led the field in greens hit in regulation while finishing among the leaders in driving distance average and fairways hit. Each of the top 11 finishers at the U.S. Women's Open used at least one Callaway Golf club. Callaway Golf was the leader in drivers, fairway woods, irons and putters in play at the event, and was a strong second in golf ball usage with 43 golf balls in play.

In addition to the win at the U.S. Women's Open, Odyssey Putters were used in three other wins around the world. The winner of the AT&T Canada Senior Open used an Odyssey White Hot 5 Putter to earn a three-stroke victory over three golfers. The top four finishers at the event all used Odyssey White Hot Putters.

The top four finishers at the Smurfit European Open in Ireland also used Odyssey Putters -- including the winner, who used an Odyssey Dual Force(R) Putter for his fifth career PGA European Tour title. Callaway Golf Staff Professional Nobuhito Sato won the Japan Golf Tour Championship lilyama Cup using an Odyssey White Hot 5 Putter. Sato also used the CTU 30(TM) golf ball in his win, highlighted by a final-round 64. Callaway Golf Staff Professional Kenichi Kuboya finished second using the CTU 30 Red golf ball and 12 Callaway Golf clubs, including a Big Bertha ERC(R) II Forged Titanium Driver, Steelhead X-14 Pro Series Irons and an Odyssey TriHot(TM) 3 Putter.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(TM), and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com. CONTACT: Callaway Golf Company Larry Dorman / Mike Galeski / Millie Speirs 760/931-1771

URL: http://www.businesswire.com

Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.