



## **Callaway Golf Staff Pros to Go Teal for the Month of September**

*Mickelson, Sorenstam, Howell, III and Pressel Among Players to Carry Commemorative Teal Golf Bag to Raise Awareness for Ovarian Cancer*

SAN DIEGO, Aug 22, 2007 (BUSINESS WIRE) -- Callaway Golf (NYSE: ELY) professional golfers will carry a commemorative teal golf bag to help raise awareness of ovarian cancer

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- a disease that afflicts more than 20,000 women in the U.S. annually
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- during September, which is National Ovarian Cancer Month. More than 30 Callaway Golf staff pros, including Phil Mickelson, Annika Sorenstam, Charles Howell, III and Morgan Pressel will all show their support for this cause by carrying their clubs in the limited edition teal bags.

The pros will carry the teal golf bag during LPGA and PGA tour stops beginning at the LPGA State Farm Classic in Illinois and the Deutsche Bank US Championship in Norton, MA.

There is currently no cure for ovarian cancer, which claims the lives of more than 15,000 women annually. To help raise awareness the Callaway Golf Company Foundation and the Entertainment Industry Foundation (EIF) have teamed up with four leading cancer facilities to drive breakthroughs in ovarian cancer research. Through a combined donation of over \$1 million to the EIF Women's Cancer Programs, the Callaway Golf Foundation Women's Cancer Initiative has been established nationwide to fast-track treatments and tests to beat ovarian cancer. The Callaway Golf Foundation and EIF have also launched a PSA campaign featuring award-winning actress Eva Longoria, aimed at raising awareness and funds for ovarian cancer prevention. Callaway Golf Company has also produced limited edition FT-i teal drivers, Callaway Golf hats, balls and towels and is donating proceeds from the sales of these items to benefit the cause.

"While the Foundation's \$1 million pledge and public service campaign are significant, we can all do more to raise awareness for this disease," said George Fellows, President and Chief Executive Officer of Callaway Golf. "That's why we are asking all of our professionals to carry this commemorative golf bag to show our commitment to this cause."

For additional information regarding the teal line of products, please visit [www.callawaygolf.com](http://www.callawaygolf.com) and for more information on the cause or to make a donation, please visit [www.callawaygolffoundation.org](http://www.callawaygolffoundation.org).

### About The Callaway Golf Foundation

The Callaway Golf Company Foundation strives to support initiatives in communities where company employees live and work. Our focus is to support programs that improve the lives of young people and provide access to essential health services. In 2007 and beyond, the Foundation will help raise awareness of women's cancers, specifically ovarian cancer.

### About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company creates products and services designed to make every golfer a better golfer. Callaway Golf Company, which celebrates its 25th Anniversary in 2007, manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf(R), Odyssey(R), Top-Flite(R), and Ben Hogan(R) brands. For more information please visit [www.callawaygolf.com](http://www.callawaygolf.com).

## About the Entertainment Industry Foundation

As a philanthropic leader of the entertainment industry, the Entertainment Industry Foundation has distributed hundreds of millions of dollars - and provided countless volunteer hours - to support charitable initiatives addressing critical health, education and social issues. For more information, visit [www.eifoundation.org](http://www.eifoundation.org).

SOURCE: Callaway Golf

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