



Callaway Golf Introduces Ultra Premium RAZR XF Irons and Hybrids

Technologically Advanced Irons and Hybrids Deliver the Ultimate in Forgiveness and Playability

CARLSBAD, Calif., Sept. 13, 2011 /PRNewswire via COMTEX/ -- Callaway Golf (NYSE: ELY) today announced the October 14th retail availability of the Company's latest game-improvement iron and hybrid set, RAZR XF(TM). The ultra-premium RAZR XF Irons and Hybrids offer the discerning golfer an unprecedented integration of material and design technology to enhance performance and forgiveness.

Callaway's most technologically advanced iron, the RAZR XF is constructed with a forged 1025 Carbon Steel body that provides soft, responsive feedback at impact. The face is made of a thin, high-strength 455 Carpenter Steel, which generates faster ball speeds for increased distance. This thin, lightweight face allowed Callaway engineers to place additional weight in the perimeter of the clubhead, giving the RAZR XF the highest moment of inertia (MOI) of any iron Callaway has ever created for unparalleled accuracy, even on mis-hits. A dark Physical Vapor Deposition (PVD) finish is derived from a high-tech process that produces a distinctive stealth look for reduced glare and a jewelry-like appearance. With an aluminum and injection-molded thermoplastic medallion, the RAZR XF Iron offers fine-tuned sound and a premium feel.

The RAZR XF Hybrids feature a larger head design and added offset to deliver higher, longer, straighter shots. Built with a Zero Roll Design, the clubface produces a higher launch angle on shots hit low on the face, which bolsters distance and provides softer landings. The RAZR XF Hybrids also feature Callaway's proprietary VFT® Technology, which precisely controls face thickness to create a larger sweet spot and higher ball speeds for even more distance. Like the irons, the hybrids have a distinctive black PVD finish and a multi-material medallion.

"The RAZR XF Irons are the most premium iron in our line and incorporate the best iron technologies Callaway has developed over the years," said Luke Williams, Senior Director, Global Woods and Irons, Callaway Golf. "By combining our research and design expertise with the best materials available, we've produced a premium line of products for the player looking for the utmost in forgiveness and distance."

The RAZR XF Irons and Hybrids will be available in a set of six irons and two hybrids at a new product introduction retail price of \$1,299 with steel shafts and \$1,399 with graphite shafts. The RAZR XF Irons and Hybrids will come standard with Winn® Grips.

For specific information regarding the RAZR XF Irons and Hybrids, including combo set specs and configurations, please visit <http://www.callawaygolf.com/RAZRXF>.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf apparel, footwear and accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit www.callawaygolf.com or shop.callawaygolf.com.

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