



Odyssey Golf Reveals Odyssey Works Putter Line

High Technology Platform Debuts with New Fusion RX Insert

CARLSBAD, Calif., Jan. 7, 2015 /PRNewswire/ -- Today Odyssey® Golf, a brand of Callaway Golf Company (NYSE: ELY), announced the new Odyssey Works line of putters. Odyssey Works represents a new high performance technology platform where feel meets roll. Odyssey Works putters, available nationwide on January 30, 2015, combine a new Fusion RX insert with the company's major-winning Versa alignment, and Tour-proven head shapes like the #1 Wide and the #7. Odyssey also revealed a new head shape, the 2-Ball Fang. It is the company's most accurate 2-Ball of all time.

To support today's product introduction, Odyssey Golf launched this webpage <http://www.odysseygolf.com/odyssey-works> along with some original content, including:

-An Odyssey Works overview video: https://www.youtube.com/watch?v=52I7k_pE5B4

-And an informative blog post: <http://cmp.callawaygolf.com/2015/01/07/odyssey-works-feel-meets-roll-like-never-before/>

Odyssey Works Putters will be available at golf retailers nationwide and on <http://www.odysseygolf.com/>. The New Product Introduction Price starts at \$179.99.

About Callaway Golf

Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf® and Odyssey® brands worldwide. For more, please visit <http://www.CallawayGolf.com>

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