



## Callaway Golf's Product Line Awarded Most Gold Medals In 2015 Golf Digest Hot List

### The Company's Big Bertha, XR and Odyssey Works Products Stand Out in the Annual Equipment Evaluation

CARLSBAD, Calif., Jan. 21, 2015 /PRNewswire/ -- Winning 18 total gold medals -- six more than its nearest competitor -- Callaway Golf Company (NYSE: ELY) today announced its industry-leading results for the 2015 Hot List, an annual, comprehensive golf equipment evaluation conducted by *Golf Digest*. A club has to rank high in performance, innovation, looks, sound and feel, and demand to earn Hot List gold.

Included in the company's 18 gold medal count are gold medals for each of Callaway's three submitted drivers: the XR Driver/XR Pro Driver, the Big Bertha Alpha 815 Driver and the Big Bertha V Series Driver. Comments from testers included:

XR Driver/XR Pro Driver: "It powers through the ball like the ball isn't even there."

Big Bertha Alpha 815 Driver: "It's the ideal shape for a driver."

Big Bertha V Series Driver: "Strong but silent. You could bomb it past your friends, and they'd have no idea."

Also of note, Callaway Golf's XR Fairway Wood and the XR Pro Fairway Wood (submitted collectively) were the only fairway woods to earn gold *and* score a perfect five stars in performance. Odyssey, the company's putter brand and the #1 Putter in Golf®, dominated the Hot List putter categories, winning the most gold medals, including gold in both the blade and mallet categories for its new Odyssey Works putters.

The 2015 Hot List results continue strong brand momentum for Callaway, which has more than doubled its PGA TOUR staff since 2012, and reported market share gains and significant improvements to its operations.

For more information about the award-winning products from Callaway Golf, please visit: [www.CallawayGolf.com](http://www.CallawayGolf.com). For information about the company's putter brand, Odyssey, the #1 Putter in Golf, please visit: [www.OdysseyGolf.com](http://www.OdysseyGolf.com)

### About Callaway Golf

Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf® and Odyssey® brands worldwide. For more, please visit <http://www.CallawayGolf.com>

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