



Callaway's Chrome Soft Is The One And Only Ball To Win Five Stars For Performance, Innovation And Feel In 2015 Golf Ball Hot List

Four out of Four Callaway Golf Balls Awarded Gold Medals

CARLSBAD, Calif., May 7, 2015 /PRNewswire/ -- The new Chrome Soft golf ball is the one and only ball to win five stars for performance, innovation and feel in the 2015 Golf Ball Hot List, a comprehensive product evaluation conducted annually by *Golf Digest*, Callaway Golf Company (NYSE: ELY) announced today. Chrome Soft's achievement was complemented by gold medals for the other three Hot List entries from the company: Speed Regime 1/2/3, Superhot and Supersoft.

The *Golf Digest* panel described Chrome Soft as "A soft, low-compression ball for Tour players and the everyman at an appealing price (\$37.99)."

Chrome Soft has redefined golf ball performance and has led the way for a new ball category. It's the only ball that has the proprietary SoftFast Core with low compression and a Tour Urethane cover. This leads to low spin off the tee, incredible ball speed and exceptional distance. It also lets golfers compress the ball on iron shots for a soft feel, and provides excellent control and consistency so they can be aggressive on shots into the green.

For videos, technology descriptions, Tour feedback and more information about the Chrome Soft golf ball, please visit <http://cmp.callawaygolf.com/chrome-soft/>

Chrome Soft and the other award-winning golf balls from Callaway Golf Company are available at golf retailers nationwide and on www.callawaygolf.com.

About Callaway Golf

Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf® and Odyssey® brands worldwide. For more, please visit <http://www.CallawayGolf.com>

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