



Callaway Golf To Perform One-Hundredth Warrior Club Fitting At TOUR Championship

In Partnership with Birdies for the Brave, Callaway's Custom Fitting Program For Wounded Heroes Will Reach Milestone on September 23

CARLSBAD, Calif., Sept. 21, 2015 /PRNewswire/ -- On Wednesday, September 23, 2015, during the TOUR Championship's final practice day at East Lake Golf Club in Atlanta, Georgia, Callaway Golf Company (NYSE: ELY) will perform its 100th Warrior Club Fitting on the practice range. In partnership with Birdies for the Brave, Callaway Golf will provide combat-injured warriors a custom fitting experience at the PGA TOUR event venue, and a new set of the company's premium golf clubs.

The goal of the program is to aid in the rehabilitation process of wounded heroes, and express gratitude to participating men and women for their service, courage and sacrifice. The Callaway Warrior Club Fitting at East Lake GC is the 14th of 15 such events scheduled to take place during 2015.

Originating in 2012, the scale of the program has grown each year under Callaway Golf President & CEO, Chip Brewer.

"Callaway has contributed over \$7.6 million to various military support causes," said Mr. Brewer in advance of the 100th fitting. "I'm particularly proud that the company's military appreciation programs, such as the Callaway Warrior Club Fittings in partnership with Birdies for the Brave, have been longstanding commitments."

The Callaway Warrior Club Fitting experience typically includes a guided tour of the company's Tour trailer, a full-service workshop that builds custom equipment for Callaway's Professional Tour Staff at PGA TOUR events, a custom fitting for all clubs and a putter, swing lessons, and often the opportunity to meet a Callaway Tour Pro on the driving range.

This Warrior Club Fitting initiative is a key part of Callaway Golf's overall commitment to military-related initiatives. The 100th custom fitting milestone follows Callaway Golf's recent donation of more than \$700,000 in golf equipment so that military troops and veterans can enjoy the game and work on their golf swings during valuable down time. This donation specifically benefited three partner organizations: Birdies For The Brave, Bunkers in Baghdad and the Miramar Marine Corps Community Services. The donation impacts military personnel overseas and wounded service men and women in the U.S.

About Callaway Golf

Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf® and Odyssey® brands worldwide. For more, please visit <http://www.CallawayGolf.com>

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About *Birdies for the Brave*®

Birdies for the Brave is a national military outreach initiative proudly supported by the PGA TOUR dedicated to honoring and showing appreciation to the courageous men and women of our U.S. Armed Forces and their families. *Birdies for the Brave* was originally created in 2006 by PGA TOUR player Phil Mickelson and his wife, Amy, to support

combat-injured troops. The PGA TOUR subsequently adopted *Birdies for the Brave* and expanded the program to include a variety of military outreach efforts during PGA TOUR tournaments and in communities nationwide, including a series of fundraising events that have raised more than \$15 million for military homefront groups that directly support wounded veterans and military families. For more information, visit www.birdiesforthebrave.org or follow us on Facebook or Twitter.

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