Odyssey Golf Introduces New O-Works Putters

Odyssey Fortifies its "#1 Putter in Golf" Status with Multiple Product Launches
- 17 Additions to O-Works Red & Black Line Including Mallets with Toe-Hang
- New 2-Ball EXO Limited Edition Premium Putters
- 2 Additions to the Odyssey Toulon Design Line

Carlsbad, Calif., January 19, 2018 – Odyssey, the #1 Putter in Golf, today announced a broad range of new additions to its product lineup designed to appeal to a wide variety of golfers. Nationwide availability begins February 23, 2018.

O-Works Red & Black
The O-Works Red & Black putter line has been expanded with eight new Red models and nine new Black models, creating a balanced lineup of beautifully shaped blades, mallets and mid-mallets, all equipped with Odyssey's innovative Microhinge face insert technology to promote immediate topspin for smooth, accurate roll. New models include:

O-Works Red
Blades: #1 Wide S, #1 Tank
Mallets: #7 Tank, 2-Ball Fang, Marxman, Marxman S
Mid-mallet: Jailbird Mini, Jailbird Mini S

O-Works Black
Blades: #1 Wide S, #1 Tank
Mallets: #7 Tank, 2-Ball Fang, 2-Ball Fang S, Marxman, Marxman S
Mid-mallet: Jailbird Mini, Jailbird Mini S

Though mallets are typically face-balanced, all "S" model O-Works mallets incorporate a short slant-neck hosel to create "toe-hang." Toe-hang mallets are a hot Tour trend as more players seek the advantages of using a mallet. "Many players can't reap the benefits of a mallet because their stroke isn't suited to a face-balanced putter," said Austie Rollinson, Chief Designer, Odyssey Golf. "Our new O-Works toe-hang mallets gives allows those players the chance to take advantage of the forgiveness and alignment benefits of a mallet."

Key Points:
Toe-Hang
A putter with toe-hang is inclined to swing open more easily and to a greater degree than a face-balanced putter. Which one is right for you depends on specific characteristics of your stroke.

Microhinge Insert Technology
Developed by Odyssey engineers, the Microhinge insert consists of a stainless steel face populated with dozens of microhinges, backed by a thermoplastic elastomer insert. The two pieces are co-molded to ensure a perfect fit. Together they promote topspin at impact, as well as satisfying sound and feel.

Odyssey EXO 2-Ball Putter
Our new Odyssey EXO 2-Ball is a premium putter unlike any we've ever offered. It combines one of the game's most innovative and iconic putter designs with top-notch materials and meticulous production to create something truly special.

Key Points:

Fully Milled Crown and Sole
Extensive milling process renders with great precision every edge, curve and surface of the aluminum top and stainless steel sole, along with rich finishes, rose gold and black color shemes, and stylish face medallion.

Classic 2-Ball Alignment System and High MOI
The classic performance features that make every 2-Ball putter easy to aim and remarkably stable on off-center hits.

Toulon Design
Toulon Design, which has fast become a popular milled putter brand on Tour, has unveiled two new mid-mallet designs, Atlanta and Portland, both in a beautiful and durable gunmetal finish. Memphis, part of the original line, is now available in the same finish, and in a toe-hang option. Remaining models in the line include Austin, Madison, San Diego, Columbus, Long Island, San Francisco and Indianapolis. Toulon Design putters are 100% milled from soft, 303 stainless steel and feature Toulon Design's proprietary Deep Diamond Mill face pattern,

Key Points:
Deep Diamond Mill Face Pattern
which promotes topspin and a uniquely satisfying feel that helps set them apart from other milled putters. Atlanta, Portland and the updated Memphis will all be available for customization in Toulon Garage,

Interchangeable Sole Plates
Head weight in Toulon Design putters can be easily changed by changing the sole plate. Three are available – aluminum (7 grams), stainless steel (20 grams) and tungsten (40 grams).

For more information, visit www.odysseygolf.com

About Callaway Golf
Through an unwavering commitment to innovation, Callaway Golf Company (NYSE: ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells bags, accessories and apparel in the golf and lifestyle categories, under the Callaway Golf®, Odyssey®, OGIO® and TravisMathew® brands worldwide. For more information please visit www.callawaygolf.com, www.odysseygolf.com, www.ogio.com, and www.travismathew.com.

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