



Topgolf Venue No. 4 for Tennessee with the Oct. 27 Opening in Memphis

Located at 3450 S. Germantown Road, the venue is about 20 minutes from downtown Memphis

DALLAS, Oct. 23, 2023 /PRNewswire/ -- Modern golf entertainment leader [Topgolf](#) announced today it will open its Memphis venue on Friday, Oct. 27.



The Basics

- What is Topgolf? A sports entertainment experience that features high-tech golf, food, drinks, music and a good time. Think of it as a place where anyone can participate in the game of golf in a relaxed, no-pressure environment. You'll take aim at giant targets on the field while playing virtual courses or Topgolf's signature games like Angry Birds – and so you know, Topgolf celebrates the bad shots just as much as the beautiful swings.
- About 20 minutes from downtown Memphis, Tennessee, the venue is located at 3450 S. Germantown Road.
- This will be Topgolf's fourth venue in Tennessee with other venues in [Nashville](#), [Chattanooga](#) and [Knoxville](#).
- The opening of Topgolf Memphis marks the company's 83rd outdoor venue in the U.S. and 93rd globally.
- The venue will employ roughly 400 Playmakers (aka employees) – think bay hosts, bartenders, ball picker upper people, etc.

It's Golf

- Topgolf Memphis will feature 72 outdoor, climate-controlled (yes, that means heated in the winter!) hitting bays spanning two levels. Each bay has lounge-type furniture or high-top tables where groups can cheer – or heckle – the other Players.
- The venue is equipped with Topgolf's Toptracer technology, which traces each golf ball's flight path, distance and other cool metrics to impress your friends.
- Bonuses: On Tuesdays, game play is [half-off](#)!
- Players can even partake in lessons through Topgolf's Coach program, led by the venue's Director of Instruction.

It's Not Golf

- Topgolf takes its "not golf" very seriously. Think a full-service restaurant manned by executive chefs, 28-foot video wall, rooftop terrace, more than 200 HDTVs, music and year-round family-friendly programming, which are just as much a part of the Topgolf experience.
- A private event room that provides the ideal location for team outings, family gatherings, meetings or really anything Players are looking for an excuse to celebrate.

What They Said

- Topgolf Chief Operating Officer Gen Gray: "We're so excited to bring our fourth venue to the state and introduce even more people to the game of golf in our Topgolf way, where all that matters is you have a good time."
- Memphis Mayor Jim Strickland: "Our administration has been working to bring Topgolf to Memphis for a long time, and I couldn't be happier to officially welcome them here. This dynamic addition not only enhances our entertainment offerings but also brings our community together."

For more info on Topgolf Memphis, visit the venue's [location page](#). Those interested in joining the team can apply on [Topgolf's career website](#).

About Topgolf

A Topgolf Callaway Brands Corp. (NYSE: MODG) brand, [Topgolf](#) is the ultimate instigator of play. Thanks to our 90+ venues around the globe, industry-leading Toptracer technology, mobile games and app, we're leading the charge of modern golf wherever our Players are. We offer a variety of tech-driven games, a top-tier food and drink menu, and a vibe focused on more play for all. Topgolf brands are on a mission to enable Players to hit 50 billion golf balls between 2022 and 2025. To learn more or make plans to come play around, visit [topgolf.com](#).

About Topgolf Callaway Brands

Topgolf Callaway Brands Corp. (NYSE: MODG) is an unrivaled tech-enabled Modern Golf and active lifestyle company delivering leading golf equipment, apparel and entertainment, with a portfolio of global brands including Topgolf, Callaway Golf, TravisMathew, Toptracer, Odyssey, OGIO, Jack Wolfskin and World Golf Tour ("WGT"). "Modern Golf" is the dynamic and inclusive ecosystem that includes both on-course and off-course golf. Learn more at [topgolfcallawaybrands.com](#).

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