

## Swing Big, Save Bigger: Topgolf and Verizon Team Up on Modern Golf Fun

*The multiyear agreement extends Topgolf deals and discounts to Verizon customers*

DALLAS, March 10, 2025 /PRNewswire/ -- Modern golf entertainment leader [Topgolf](#) and Verizon, the largest wireless carrier in the United States, have officially teed up a game-changing partnership that brings exclusive perks and experiences to Verizon customers across the country.



Verizon customers are set to score big thanks to the multiyear agreement featuring seasonal discounts, unique event packages and exclusive gift card promotions – all available through the Verizon Access program in the Verizon app. From local deals to VIP-worthy experiences, this collaboration ensures that Verizon customers can enjoy all the excitement of Topgolf for less.

### What's the Big Deal?

For Verizon customers, it's a surefire opportunity to elevate their Topgolf experience. With a quick tap in the Verizon app, Players can unlock limited-time deals throughout the year such as:

- **Anytime Deals:** Snag limited-time local discounts on gameplay to enjoy Topgolf's unmatched blend of golf, food and fun.
- **Local Passes:** Score seasonal offers on event packages and gift cards – ideal for both everyday outings and special celebrations.
- **Big Tickets:** Gain access to VIP event experiences and personalized hospitality experiences, perfect for making unforgettable moments.

### What He Said

**Rodney Ferrell, VP Global Partnerships:** "We're thrilled to partner with Verizon to share Topgolf's unique style of play with their 114 million U.S. customers. Together, we're making it easier than ever for Players to enjoy everything Topgolf has to offer while creating even more memorable moments."

### The Fun Starts Now

Verizon customers can start taking advantage of these exclusive offers today by heading to the Verizon Access tab in the Verizon app. New offers will be rotated over the coming year. Whether Players are looking to perfect their swing, celebrate with friends or just vibe over Topgolf's legendary eats and drinks, Verizon and Topgolf are giving them even more reasons to play.

Topgolf and Verizon partnered with OVG Global Partnerships on the collaboration. Learn more about Topgolf offers available through Verizon at [www.verizon.com/my-access-rewards](http://www.verizon.com/my-access-rewards).

### About Topgolf

A Topgolf Callaway Brands Corp. (NYSE: MODG) brand, [Topgolf](#) is the ultimate instigator of play. We offer a variety of tech-driven games – powered by industry-leading Toptracer technology – a top-tier food and drink menu (ahem, injectable donut holes), and a vibe focused on more play for all throughout our 100+ global outdoor venues. Topgolf is

on a mission to enable Players to hit 50 billion golf balls between 2022 and 2025. To learn more or to make plans to come play around, visit [topgolf.com](http://topgolf.com).

#### **About Verizon**

Verizon Communications Inc. (NYSE, Nasdaq: VZ) powers and empowers how its millions of customers live, work and play, delivering on their demand for mobility, reliable network connectivity and security. Headquartered in New York City, serving countries worldwide and nearly all of the Fortune 500, Verizon generated revenues of \$134.8 billion in 2024. Verizon's world-class team never stops innovating to meet customers where they are today and equip them for the needs of tomorrow. For more, visit [verizon.com](http://verizon.com) or find a retail location at [verizon.com/stores](http://verizon.com/stores).

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