

TOPGOLF LAUNCHES EXCLUSIVE EXPERIENCE INSPIRED BY MARVEL STUDIOS' "THE FANTASTIC FOUR: FIRST STEPS," IN THEATERS JULY 25

Topgolf Players will receive a free order of donut holes when they bring a group of four to play new experience

DALLAS, June 30, 2025 /PRNewswire/ -- Topgolf is flexing its fantastic powers from June 30 through Sept. 15 with a new, in-venue experience inspired by Marvel Studios' "The Fantastic Four: First Steps," in theaters July 25. Players across all U.S. venues and Glasgow can jump into this fantastic new universe in Topgolf's second Marvel Studios collaboration.



Fantastic Fun

Players will travel from the Baxter Building to the depths of outer space while enjoying the Marvel Studio's "The Fantastic Four: First Steps"-themed takeover of Block Party, Topgolf's all-skill-levels digital experience that celebrates Players aiming anywhere to score points. **Bonus:** Bring a group of four (4) or more Players and receive a **free order of donut holes-in-one** by simply asking their bay host during their visit. The offer is available all day, every day, at all U.S. locations from June 30 – Sept 15, 2025. Limit of one (1) free order per bay, per visit. Offer valid only at Topgolf bays. Not valid at Lounge, Swing Suite or Toptracer Range locations.

Fantastic Deals

There's no need for Players to bend or stretch their pocketbooks for a chance to test their skills while playing this limited-time experience. Every day of the week, Topgolf is serving up value-packed deals that are big on fun and light on the wallet:

- **Half-Off Golf:** 50% off game play, Monday through Thursday, excluding Myrtle Beach and Panama City Beach.
- **Topgolf Nights:** Game play on Friday and Saturday nights from 10 p.m. to close for just \$30-\$40 per hour. Prices and availability vary by market.
- **Sunday Funday:** Game play is \$30-40 per hour for the group all day long. That's as low as \$5/person when you bring a group of six players. Prices and availability vary by market.

Fantastic Bites

Topgolf's fan-favorite injectable donut holes-in-one are as delicious as they sound. Cinnamon-sugar dusted donut holes are accompanied by injectable fillings such as chocolate sauce, Bavarian Cream and Raspberry Jelly. It's the perfect excuse to play with your food.

To top off the summer bites, Topgolf is offering limited-time menu items priced for the squad. Think: **Frozen cocktails** (Lemonade, Margarita and Pina Colada) with a swirl upgrade; a **Rocket Berry Mojito** with watermelon sugar-free or original energy drink; **Red, White & Boba Refreshers** made with lemon-lime soda, blueberry popping

boba pearls, strawberry and sweet cream cold foam; **Basil Peach Palmer**, a traditional palmer infused with basil and peach; **Teeline Treat Trolley** with novelty cold treats; and **\$5 Beers** and **\$6-8 Margaritas** (price is market dependent).

What They Said

Topgolf Vice President Global Partnerships Rodney Ferrell: "Fun and innovative brand collaborations enhance the good time experience that Topgolf is known and loved for. This marks our second experience with Marvel, following the success of Marvel Studios' "Captain America: Brave New World," and we're thrilled to bring this next chapter to life while deepening our connection with Marvel fans and amplifying the energy that both brands embody."

Holly Frank, Walt Disney Studios VP, Partnership Management and Operations, Marvel: "We're thrilled to be expanding the Fantastic Four fun beyond the screen - teaming up with Topgolf to give fans the chance to swing, score, and celebrate alongside Marvel's First Family."

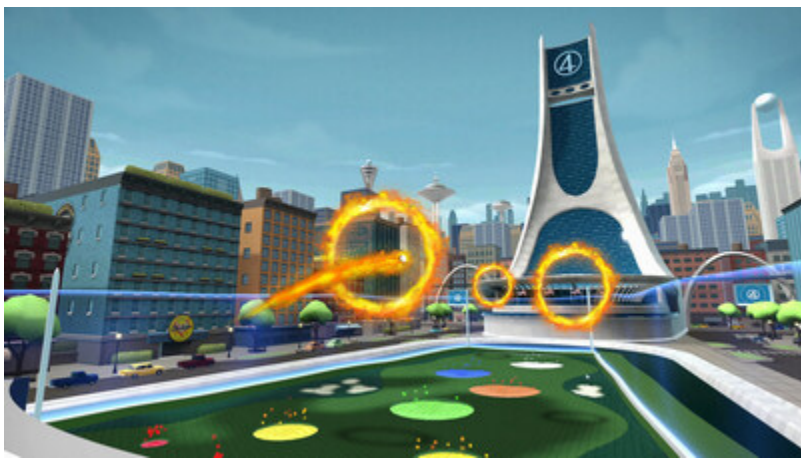
About Topgolf

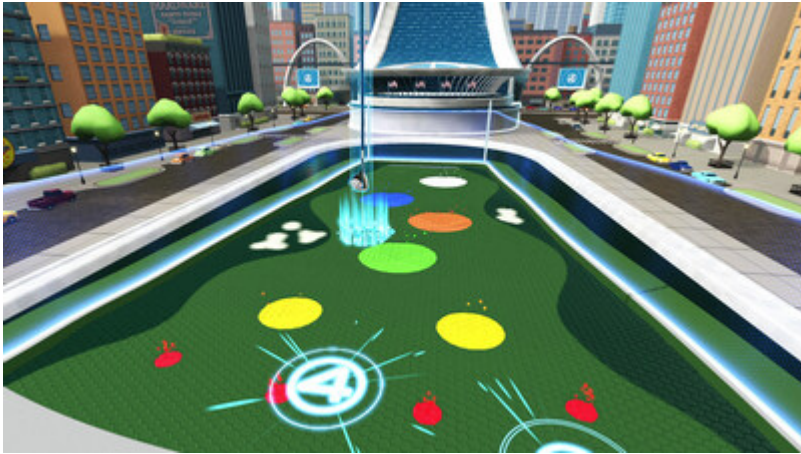
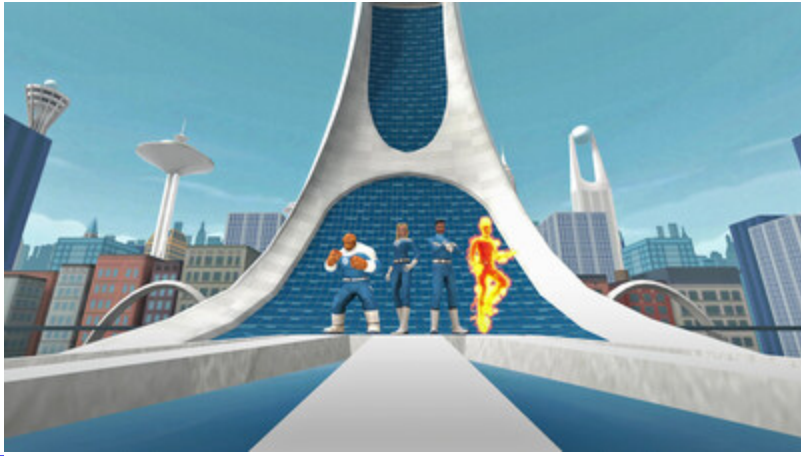
A Topgolf Callaway Brands Corp. (NYSE: MODG) brand, Topgolf is the ultimate instigator of play. Thanks to our 100+ venues around the globe, powered by industry-leading Toptracer technology, we're leading the charge of modern golf. We offer a variety of tech-driven games, a top-tier food and drink menu, space to host large events, and a vibe focused on more play for all. To learn more, plan an event, or make plans to come play around, visit topgolf.com.

About Topgolf Callaway Brands

Topgolf Callaway Brands Corp. (NYSE: [MODG](https://www.nyse.com/quote/nyse:modg)) is an unrivaled tech-enabled Modern Golf and active lifestyle company delivering leading golf equipment, apparel and entertainment, with a portfolio of global brands including Topgolf, Callaway Golf, TravisMathew, Odyssey and OGIO. "Modern Golf" is the dynamic and inclusive ecosystem that includes both on-course and off-course golf. Learn more at topgolfcallawaybrands.com.

About Marvel Studios' "The Fantastic Four: First Steps" Set against the vibrant backdrop of a 1960s-inspired, retro-futuristic world, Marvel Studios' "The Fantastic Four: First Steps" introduces Marvel's First Family—Reed Richards/Mr. Fantastic (Pedro Pascal), Sue Storm/Invisible Woman (Vanessa Kirby), Ben Grimm/The Thing (Ebon Moss-Bachrach) and Johnny Storm/Human Torch (Joseph Quinn) as they face their most daunting challenge yet. Forced to balance their roles as heroes with the strength of their family bond, they must defend Earth from a ravenous space god called Galactus (Ralph Ineson) and his enigmatic Herald, Silver Surfer (Julia Garner). And if Galactus' plan to devour the entire planet and everyone on it weren't bad enough, it suddenly gets very personal. The action-adventure also stars Natasha Lyonne, Paul Walter Hauser, Sarah Niles and Mark Gatiss. Directed by Matt Shakman, produced by Kevin Feige and executive produced by Louis D'Esposito, Grant Curtis, Tim Lewis and Robert Kulzer, Marvel Studios' "The Fantastic Four: First Steps" opens in theaters July 25, 2025.





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