



# Topgolf Added Field Goal Posts - Now It Needs a Dad to Inspect Them

*Finally, a job where yelling "looks a little crooked" is part of the gig*

DALLAS, July 15, 2025 /PRNewswire/ -- Dads, your moment has arrived. Topgolf is on the hunt for one exceptional father figure to take on a role he's unknowingly been training for since the '80s: introducing the [Topgolf Dadternship](#) — the most dad-core summer gig in history.



## The Field Goal Posts

Topgolf is bringing golf and football together for the '25-'26 season by installing regulation-size field goal posts at 50 venues nationwide and is inviting Players to hone their aim and chase those sweet "doinks"—that satisfying clang when they nail the post. But those goal posts won't keep themselves in tip-top shape. They'll need some routine maintenance. A little inspection. A loving tap. Maybe a concerned head tilt and a muttered "that'll need fixing." You know... classic dad stuff ... which is now Dadtern stuff

## The Dadtern

Dads have been training for this role their whole lives. They've chipped golf balls across the backyard with what they proudly call "form." They've delivered full play-by-play commentary to absolutely no one during TV time. They've mowed the lawn in perfect diagonal lines—as if competing for the green jacket itself. They've inspected everything from wobbly chairs to rattling A/C units to suspicious clouds. They've never thrown away a T-shirt because "you never know." And, of course, they're always ready to offer unsolicited advice to anyone within a 30-foot radius.

Now, one lucky Dad gets to make it official—and no, this isn't some "look but don't touch" situation. We're talking about VIP access. At Topgolf the outfield is basically a secret society and only a handful of staff ever set foot there. But for the Dadtern? The gates swing wide open (once). The Topgolf Dadtern will score:

- Free, one-year [Topgolf Platinum Membership](#) —because every dad deserves unlimited "practice."
- A \$2,000 [gift card](#) to buy all the wings (or cheesy mac' bites) that your heart desires.
- An exclusive behind-the-scenes tour – where you'll see parts of Topgolf that an exclusive few have ever laid eyes on (including the sacred outfield, which is basically the VIP lounge for golf balls).
- A very cool t-shirt – the kind of shirt you'll never throw away because it's basically a dad trophy now.

## The Details

Topgolf's ideal "Dadtern" is a golf-loving, wing-devouring, lawn-inspecting, play-calling Dad who's just as comfortable wielding a wrench—or at least a killer metaphor—as he is a putter. He needs the supernatural precision to pack a car trunk (or golf bag) like it's Tetris in hard mode, plus unshakable confidence in jorts and grass-stained sneakers. He's

mastered backyard DIYs that never quite get finished—but hey, it's about the journey, right?

Interested in the internship of a lifetime? Between **July 15 and August 8**, interested dads can "apply" (enter for a chance to win, really) at [Topgolf.com/dadternship](https://topgolf.com/dadternship) - and by apply, we mean the bare basics: first name, last name, phone number, email address, state of residence, zip code, date of birth, and **one (1) compelling reason** why you should be Topgolf's unofficial Dadtern. No extra points for unsolicited advice or pun usage, but we welcome it, nonetheless. [Terms and conditions apply.](#)

### What They Said

"At Topgolf, play and friendly competition are in our DNA, which is why we're excited to blend golf with football just as training camps fire up," said Topgolf CEO Artie Starrs. "Football preseason energy – those first practice snaps, the sound of the ball sailing between uprights – mirrors the thrill we see every day in our venues. By installing regulation-size field-goal posts at 50 venues, we're giving fans a new way to test their accuracy and celebrate those epic 'dinks,' all while crowning one deserving dad as our unofficial Dadtern."

### About Topgolf

A Topgolf Callaway Brands Corp. (NYSE: MODG) brand, Topgolf is the ultimate instigator of play. Thanks to our 100+ venues around the globe, which are powered by industry-leading Toptracer technology, we're leading the charge of modern golf. We offer a variety of tech-driven games, a top-tier food and drink menu, space to host large events, and a vibe focused on more play for all. To learn more, plan an event, or make plans to come play around, visit [topgolf.com](https://topgolf.com).

### About Topgolf Callaway Brands

Topgolf Callaway Brands Corp. (NYSE: [MODG](#)) is an unrivaled tech-enabled Modern Golf and active lifestyle company delivering leading golf equipment, apparel and entertainment, with a portfolio of global brands including Topgolf, Callaway Golf, TravisMathew, Odyssey and OGIO. "Modern Golf" is the dynamic and inclusive ecosystem that includes both on-course and off-course golf. Learn more at [topgolfcallawaybrands.com](https://topgolfcallawaybrands.com).

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