



Mark McNulty Uses “Rule 35” Softfeel Ball And ERC Driver To Win The South African Masters For A Fifth Time

CONTACT(S): Larry Dorman, Mike Galeski, Millie Speirs (760) 931-1771

CARLSBAD, CA., January 15, 2001 – Callaway Golf (NYSE: ELY) Staff Professional Mark McNulty won the South African Masters yesterday using the Callaway Golf “Rule 35™” Softfeel™ (blue logo) ball. McNulty’s victory is the 31st international win for players using Callaway Golf® balls since the ball’s introduction in February of 2000.

McNulty’s sizzling 2001 play started with a top-10 finish at the Accenture Match Play Championship last week. At the South African Masters, the 47-year-old Zimbabwe native overcame a tough field and blustery conditions to earn a one-stroke victory. McNulty made up a three-stroke deficit over the final 13 holes to clinch the win.

“In the past, it would have been very difficult for me to predict how a golf ball would have reacted in such high winds,” said McNulty, who now has 49 career victories around the world. “But since I switched to the ‘Rule 35’ ball last year, I have complete confidence that my shots will hold their line in the wind, and hold the green once they land.”

McNulty also used 12 Callaway Golf clubs at the South African Masters, including an ERC™ Forged Titanium Driver, Big Bertha® Steelhead™ Fairway Woods and the new Steelhead X-14® Pro Series Irons. Last week, Pierre Fulke finished second at the Accenture Match Play Championship using an ERC Forged Titanium Driver.

Callaway Golf was also victorious on the LPGA Tour yesterday. The winner of the season-opening YourLife Vitamins LPGA Classic used a Callaway Golf titanium driver to shoot a final-round 64 and post her first victory since 1999. The winner also used Big Bertha Steelhead Fairway Woods and an Odyssey® White Hot™ 2 Putter in her four-stroke victory.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ Titanium Drivers and Fairway Woods, Great Big Bertha® Hawk Eye Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14® and Steelhead X-14 Pro Series Stainless Steel Irons, and Bobby Jones® and Carlsbad Series™ Putters. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot™, TriHot™, and Dual Force® Putters. Callaway Golf Ball Company, a wholly-owned subsidiary of Callaway Golf Company, makes and sells the Callaway Golf® Rule 35™ Firmfeel™ and Softfeel™ golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.