



Rosie Jones Extends Odyssey Golf's LPGA Tour Winning Streak To Six

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CARLSBAD, CA., April 30, 2001 – Odyssey Golf's winning streak on the LPGA Tour hit six events yesterday as Rosie Jones used an Odyssey® Putter to win the Kathy Ireland Championship. Odyssey Golf, a brand of Callaway Golf (NYSE: ELY), has been the winning putter brand at every LPGA event played during the months of March and April this year.

The Odyssey Golf winning streak started when Annika Sorenstam used an Odyssey Dual Force® Rossie® 2 Putter to win four consecutive LPGA Tour events, from the Welch's/Circle K Championship in early March through The Office Depot in mid-April. Last week's Long's Drugs Challenge was won by a golfer using an Odyssey White Hot® 2 Putter, and Jones scored her victory yesterday with an Odyssey Dual Force Rossie 2 Putter. In all, Odyssey Putters have been used to win eight of the 11 LPGA Tour events played this year.

Odyssey Putters were the most-played putters at the Kathy Ireland Championship, with a total of 58 in play. The nearest competitor had 33 putters in play at the event. Through April 29, 2001, Odyssey is No. 1 in usage on the LPGA Tour at 41 percent, compared with 24.4 percent for the nearest competitor. More than half of the Odyssey Putters in play have been Odyssey White Hot and Odyssey TriHot™ models.

Jones used an Odyssey Dual Force Rossie 2 Putter to score an impressive victory at the Kathy Ireland Championship. She rolled in two short birdie putts on the 18th green – one to force the playoff, and the next to win it on the first playoff hole – for the 11th win of her LPGA Tour career. Jones was one of three top-10 finishers at the event to use an Odyssey Putter, including the fifth-place finisher and her new Odyssey TriHot Putter.

In all, there were 19 players that scored top-10 finishes with Odyssey Putters across the world's five major professional tours yesterday. That includes the Portuguese Open, where seven of the top 14 finishers used Odyssey Putters. For the season, Odyssey Golf's 25 victories on those tours are more than any other putter brand. Odyssey Putters have scored seven wins in the last three weeks alone. Odyssey Putters have accounted for 32.5 percent of all putters put in play on the world's five major professional tours combined this year, compared with 25.9 percent for the nearest competitor.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC™ II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14 and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® "Rule 35®" Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red and CB1 Blue golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.