



Odyssey Putters Roll to Three Worldwide Tournament Wins; Callaway Golf's CTU 30 Ball Claims Another Tour Victory

CARLSBAD, Calif., Mar 25, 2002 (BW SportsWire) -- Odyssey(R) Putters were used to win three international PRO tour events yesterday. This marks the fifth straight week that putters made by Odyssey Golf, a brand of Callaway Golf (NYSE: ELY), have been used to win professional events. According to the Darrell Survey and Sports Marketing Surveys, Odyssey Putters are No. 1 in usage across the world's six major professional tours combined. Odyssey Golf also leads all putter brands with 11 putter wins across the PGA, Senior PGA, LPGA, Buy.com, PGA European and Japan Golf tours combined this year, through March 24.

Odyssey Golf's three most recent wins came on the LPGA, PGA European and Japan Golf tours. The winner of the Welch's Circle K Championship used an Odyssey Dual Force(R) Mallet Putter for the first victory of her LPGA Tour career, clinching the win with a six-foot par save on No. 17 and a two-putt birdie at the final hole. Odyssey Putters have now been used to win each of the three LPGA Tour events played in 2002.

The winner of the Madeira Island Open on the PGA European Tour used an Odyssey White Hot(R) 7 Putter, a CTU 30(TM) Red ball and Big Bertha(R) Hawk Eye(R) VFT(R) Series Titanium 3-wood. The champion needed only 25 putts over the final round to claim a one-stroke victory. Meanwhile, the winner at the DyDo Drinco Shizuoka Open on the Japan Golf Tour used an Odyssey White Hot 4 Putter. Nine of the top 12 players at the event used Odyssey Putters, which have been used to win both JGTO Tournaments this year.

Stephen Ames and Rocco Mediate, both Callaway Golf Staff Professionals, finished second and third, respectively, at The Players Championship. Ames shot a final-round 67 using 13 Callaway Golf(R) clubs, including a Hawk Eye VFT Pro Series Titanium Driver, Hawk Eye VFT Titanium 4-wood, Steelhead(TM) X-14(R) Pro Series Irons and a Callaway Golf prototype lob wedge, along with the CTU 30 Blue golf ball. Ames won \$648,000, the largest check of his PGA Tour career. Mediate used 11 Callaway Golf clubs, including a Hawk Eye VFT Pro Series Titanium Driver, Steelhead Strong 4-wood and Steelhead X-14 Irons, as well as the CTU 30 Red ball. This was Mediate's second consecutive top-5 finish on the PGA Tour.

On the LPGA Tour, Callaway Golf Staff Professional Annika Sorenstam earned her second consecutive top-10 finish with a tie for seventh at the Welch's Circle K Championship. Sorenstam, who already has two wins this year, used 11 Callaway Golf Clubs, including the new Big Bertha C4(TM) Driver, Steelhead Plus 4- and 7-wood, Steelhead X-14 Irons and an Odyssey White Hot "2-Ball" Putter, along with the new HX(TM) Red golf ball. And on the Japan Golf Tour, Callaway Golf Staff Professional Tohru Taniguchi followed his victory at the Token Corporation Cup by finishing fourth at the DyDo Drinco Shizuoka Open. Taniguchi used 12 Callaway Golf clubs in his victory, including a Hawk Eye VFT Pro Series Titanium Driver, Steelhead 4- and 5-wood, Steelhead X-14 Pro Series Irons and an Odyssey White Hot 5 Putter, along with the CTU 30 Red ball.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(TM), and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(TM) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

CONTACT:

Callaway Golf Company, Carlsbad
Larry Dorman/Mike Galeski/Millie Speirs
760/931-1771

URL: <http://www.businesswire.com> Today's News On The Net - Business Wire's full file on the Internet with Hyperlinks to your home page.

Copyright (C) 2002 Business Wire. All rights reserved.