



## **Callaway Golf's Great Big Bertha II Titanium Driver is a Winner At Season-Opening Champions Tour Event**

CARLSBAD, Calif., Feb 3, 2003 (BUSINESS WIRE) -- Callaway Golf Company (NYSE: ELY) started the 2003 Champions Tour season on a victorious note yesterday, as the winner of the MasterCard Championship used 14 of the Company's golf clubs. The eight-time senior champion used Callaway Golf's new Great Big Bertha(R) II Titanium Driver, along with a Big Bertha(R) Steelhead(TM) III 7-wood, Steelhead X-14(TM) Irons, a pair of Callaway Golf(R) Forged Wedges and an Odyssey(R) Putter.

The 55-year-old winner shot three rounds in the 60s to post a 18-under-par score of 198 and earn a two-stroke margin of victory at Hualalai Resort Golf Club in Hawaii. "Every part of my game is clicking," said the tournament winner, who earned a career-best \$250,000 first-place check. "I'm putting better than ever. I'm dedicating myself this season to becoming one of the best putters out here. I felt when I came out here I'd be ready to play, and I was."

Three of the top-10 finishers at the MasterCard Championship used Great Big Bertha II Titanium Drivers. That includes Callaway Golf Staff Professional Bruce Fleisher, who used a Great Big Bertha II Pro Series Titanium Driver to finish tied for seventh. Fleisher used a total of 14 Callaway Golf clubs, including Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, two Callaway Golf Forged Wedges and a new Odyssey DFX(TM) 6600 Putter, along with a CTU 30(R) Red golf ball.

Callaway Golf also won every category of the club usage count at the MasterCard Championship. The Company's products led the way in drivers (10), fairway woods (28), irons (9), wedges (29) and putters (17) at the 36-player event. Callaway Golf was second in golf ball usage.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at [www.callawaygolf.com](http://www.callawaygolf.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

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