



Fleisher Drives to Victory with Great Big Bertha II Driver, CTU 30 Ball; Callaway's Great Big Bertha II is #1 Driver Model on Combined Pro Tours

CARLSBAD, Calif., Feb 23, 2003 (BUSINESS WIRE) -- Callaway Golf (NYSE:ELY) Staff Professional Bruce Fleisher is the latest pro golfer to win using the Great Big Bertha(R) II Pro Series Titanium Driver -- the No. 1 driver model across the world's major professional tours this year. Fleisher shot a final-round 67 to win the Verizon Classic and claim his 16th victory as a senior. Callaway Golf's new Great Big Bertha II Pro Series Titanium Driver has now been used to win three of the first four Champions Tour events this year.

Fleisher was strong from tee to green at the TPC of Tampa Bay. He tied for the lead in driving accuracy with his Great Big Bertha II Pro Series Titanium Driver and CTU 30(R) Red golf ball, hitting 95.2 percent of the fairways. Fleisher took control of the tournament with clutch irons shots on the final two holes using his new Steelhead(TM) X-16(TM) Irons, and he also led the field in putts per green in regulation using a new Odyssey(R) DFX(TM) Putter. In all, Fleisher used 14 Callaway Golf(R) clubs, including a Steelhead III Strong 3-wood.

Callaway Golf was also a winner in the club usage counts at the Verizon Classic, as the Company was the leader in drivers, fairway woods, irons, wedges and putters in play at the event. The Great Big Bertha II Pro Series Titanium Driver ranked as the No. 1 driver model for the fourth time in as many events on the Champions Tour. For the season, the Great Big Bertha II Pro Series Titanium Driver has been put in play 460 times across the PGA, Champions and PGA European tours combined - more than any other single driver model according to statistics compiled by the Darrell Survey Company.

Callaway Golf Staff Professional Charles Howell III nearly gave Callaway Golf Company a thrilling two-tour driver win on Sunday. Howell finished regulation play tied for the lead before losing on the second hole of a sudden death playoff at the Nissan Open at Riviera Country Club in Los Angeles. Howell used 14 Callaway Golf clubs, including a Great Big Bertha II Titanium Driver, Steelhead III 3-wood, Big Bertha(R) 2-iron, Steelhead X-16 Pro Series Irons, two Callaway Golf Forged Wedges and an Odyssey White Hot(R) 4 Putter, along with the HX(R) Red golf ball. Howell averaged 300.1 yards in driving distance at Riviera Country Club to earn his second consecutive top-10 finish on the PGA Tour.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putter, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putter. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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