



## **New ERC Fusion Driver Wins Again to Give Callaway Golf Drivers a 1-2 Finish at Season-Ending LPGA Tour ADT Championship**

CARLSBAD, Calif.--(BUSINESS WIRE)--Nov. 24, 2003--The new ERC(R) Fusion(R) Driver from Callaway Golf Company (NYSE: ELY) posted another big win yesterday. The winner of the ADT Championship used the hot new club in her one-stroke victory over Annika Sorenstam, giving the ERC Fusion Driver a 1-2 finish at the final LPGA Tour event of the season. This latest ERC Fusion victory comes shortly after Jim Thorpe won the Champions Tour season finale with an ERC Fusion Driver.

The winner of the ADT Championship recently switched from a Great Big Bertha(R) II Titanium Driver to an ERC Fusion Driver. Her extraordinarily accurate driving helped her birdie five of the closing nine holes yesterday at Trump International Golf Club in West Palm Beach, Fla. The victory is the ninth for the ERC Fusion Driver across the world's six major professional tours since the driver was introduced to tour players. The innovative driver -- which combines a forged titanium cup-face area with a precision-weighted composite body to produce explosive performance -- will ship to selected retailers and golf shops next month.

Sorenstam used the ERC Fusion Driver in two of her LPGA Tour-leading six victories this season, including her runaway victory at the Mizuno Classic two weeks ago. She overcame an eye infection to finish second at the ADT Championship and claim her sixth Rolex Player of the Year Award. Sorenstam finished the season as the LPGA Tour leader in money won (\$2,029,506), scoring average (69.02), driving distance (269.7), greens in regulation (75.5 percent), percentage of rounds under par (76.7 percent) and percentage of top-10 finishes (88.2 percent) -- all while using Callaway Golf(R) clubs and balls.

Sorenstam used 13 Callaway Golf clubs at the ADT Championship, including her ERC Fusion Driver, a Big Bertha Steelhead(R) III 7-wood, Steelhead X-14(R) Irons, two Callaway Golf prototype wedges and an Odyssey(R) White Hot(R) 2-Ball Blade Putter. Sorenstam also used the new HX(R) Tour Golf Ball and wore shoes from the Callaway Golf Footwear Collection. Sorenstam will become the first woman to compete in the Skins Game, when she tees it up with PGA Tour stars Fred Couples, Phil Mickelson and Mark O'Meara this week.

Like Sorenstam, Callaway Golf Staff Professional Charles Howell III also successfully used his ERC Fusion Driver and HX Tour Golf Ball yesterday. Howell's convincing 5-and-4 match play victory over Adam Scott helped the United States team earn a tie at the Presidents Cup in South Africa. Howell earned three points in his first international competition as a professional, including two alternate shot match victories while partnering with Tiger Woods. Howell used 14 Callaway Golf clubs at the event, including an ERC Fusion Driver, Steelhead III Strong 4-wood, a Big Bertha(R) 2-iron, Steelhead X-16(R) Pro Series Irons, three Callaway Golf prototype wedges and an Odyssey White Hot 4 Putter.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(R) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour balls, HX Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands. For more information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

CONTACT:

Callaway Golf, Carlsbad  
Larry Dorman or Mike Galeski,  
760-931-1771

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