



Odyssey White Hot 2-Ball Putter is #1 Putter Model in Play at the 2003 U.S. MEN'S AND WOMEN'S AMATEUR CHAMPIONSHIPS

CARLSBAD, CA., August 27, 2003 – Competitors at last week's U.S. Amateur Championship made the Odyssey® White Hot® 2-Ball Putter the #1 single putter model in play at the event. Odyssey Golf, a brand of Callaway Golf Company (NYSE: ELY), had a total of 106 putters in play at the event, including 56 Odyssey White Hot 2-Ball Putters. A total of 66 Odyssey 2-Ball Putters were put in play at the U.S. Amateur, counting other models such as the new Odyssey DFX™ 2-Ball Blade Putter. Odyssey Golf was one of only two putter brands to have more than 100 putters in play at Oakmont Country Club, where 312 golfers competed in the U.S. Amateur. The next nearest competitor had just 50 putters in play at the event.

The putter count results from Oakmont Country Club mirror those from the U.S. Women's Amateur earlier this month, where Odyssey White Hot 2-Ball Putters were also the #1 single putter model – making Odyssey White Hot 2-Ball Putters the most popular single putter model at both major U.S. Amateur Championships this year. There were 35 Odyssey White Hot 2-Ball Putters in play at the U.S. Women's Amateur Championship, and a total of 76 Odyssey Putters – including the Odyssey White Hot 5 Putter used by the winner. The nearest competitive brand had 41 putters in play.

The leadership position enjoyed by Odyssey 2-Ball Putters at the U.S. Amateur Championship is reflected across the world's six major professional tours. Odyssey Golf is #1 in putter usage on the PGA, Champions, LPGA, Nationwide, PGA European and Japan Golf tours combined at 36.6 percent, compared with 24.3 percent for the nearest competitor. All versions of Odyssey 2-Ball Putters combined account for 15.6 percent of all putters in play, making the Odyssey 2-Ball Putter the leading putter model across the six major professional tours combined this year.

Odyssey 2-Ball Putters have been used to win more than 50 tour events worldwide since their introduction in late 2001. The latest victory for the Odyssey 2-Ball Putter came last week at the Wachovia LPGA Classic, where the winner used an Odyssey White Hot 2-Ball Putter. The previous week, Callaway Golf Staff Professional Jim Thorpe won the Long Island Classic using a new Odyssey White Hot 2-Ball Blade Putter – the same model used by Callaway Golf Staff Professional Annika Sorenstam to win the Weetabix Women's British Open earlier this month.

According to the latest retail research, Odyssey 2-Ball Putters are the best-selling putters at retail in the United States for the second consecutive year, outselling every other putter brand's complete product line. Odyssey 2-Ball Putters are also the best-selling putters in Europe and Japan.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Great Big Bertha® II Titanium Drivers and Fairway Woods, Big Bertha Steelhead™ III Stainless Steel Drivers and Fairway Woods, Hawk Eye® VFT® Tungsten Injected™ Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16™ and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot®, DFX™ and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® HX® Blue and HX Red balls, the CTU 30® Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1® Blue and CB1 Red balls, and the Warbird™ golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

CONTACT:

Contact: Larry Dorman
Mike Galeski
(760) 931-1771