



Callaway Golf Staff Professional Jim Thorpe Uses Prototype Golf Ball, New Odyssey 2-Ball Blade Putter in Champions Tour Victory

CARLSBAD, Calif.--(BUSINESS WIRE)--Aug. 18, 2003--Callaway Golf (NYSE: ELY) Staff Professional Jim Thorpe became the first player to win a pro tour event with the Company's new prototype golf ball, birdieing two of the final three holes yesterday to win the Long Island Classic by one stroke. Thorpe's victory was keyed by his record performance with the new ball -- which Callaway Golf is testing on the world's professional tours -- and with the new Odyssey(R) White Hot(R) 2-Ball Blade Putter. Thorpe's win included a Champions Tour record-tying 60 in the second round, bettering his career-best round by two strokes. He finished at 15-under-par 195 at the three-round event to earn the sixth senior win of his career.

Thorpe put the Odyssey White Hot 2-Ball Blade Putter in his bag last month at the Fleet Boston Classic and finished tied for second. He finished fourth in putting at the Long Island Classic and clinched the title with a 10-foot birdie putt on the 17th hole, which gave him his final one-stroke margin of victory. "The putter is in my bag for good," said Thorpe, who needed just 25 putts during his record-tying second round. Seven of the top 13 finishers at the Long Island Classic used Odyssey Putter. Thorpe became the second player to win with an Odyssey 2-Ball Blade Putter, following Callaway Golf Staff Professional Annika Sorenstam's victory at the Weetabix Women's British Open using the same putter model earlier this month.

Thorpe also was among the leaders in driving and ball striking at the Long Island Classic with Callaway Golf's prototype golf ball. Using his Great Big Bertha(R) II Pro Series Titanium Driver, Thorpe averaged 282.9 yards off the tee. And he led the field in greens hit in regulation using his Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons at 81.5 percent. In all, Thorpe used a complete set of 14 clubs made by Callaway Golf.

The Great Big Bertha II Titanium Driver and an Odyssey 2-Ball Putter also made for a winning combination on the PGA European Tour yesterday. The winner of the BMW Russian Open used a Great Big Bertha II Titanium Driver and an Odyssey DFX(TM) 2-Ball Putter to win his first PGA European Tour title in a two-hole playoff. The first-time winner also used a Big Bertha(R) Steelhead(TM) III Strong 4-wood and a Big Bertha 2-iron. Callaway Golf won the driver count at the BMW Russian Open with 68 drivers in play, while seven of the top 10 finishers at the event used Odyssey Putter -- the No. 1 putter brand in play across the world's six major professional tours combined again last week.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putter, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putter. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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