



## **PGA Tour Victory Highlights a Three-Win Worldwide Weekend for Callaway Golf's Great Big Bertha II Titanium Driver**

CARLSBAD, Calif.--(BUSINESS WIRE)--June 23, 2003--The Great Big Bertha II(R) Driver from Callaway Golf Company (NYSE: ELY) scored victories across three tours yesterday, bringing the driver's victory total to 16 across the world's six major professional tours combined this year. The Buick Classic champion used his Great Big Bertha II Pro Series Titanium Driver to earn his first PGA Tour title in a playoff, and the winner of the Diageo Championship used his Great Big Bertha II Pro Series Titanium driver to record his first victory on the PGA European Tour. Meanwhile, Callaway Golf Staff Professional Rachel Teske won her second consecutive LPGA Tour event using her Great Big Bertha II Pro Series Titanium Driver.

The winner of the Buick Classic shot a final-round 67, then eagled the first playoff hole to claim the victory. The 32-year-old is averaging 292.6 yards in driving distance using the Great Big Bertha II Pro Series Titanium Driver this year -- an increase of more than 6 yards over last year and the highest average of his career. The winner was one of 32 golfers to use a Great Big Bertha II Titanium Driver at the Buick Classic. Callaway Golf Ball Staff Professional Fred Funk also made a good showing at Westchester, posting his second top-10 finish in three weeks since switching to Callaway Golf's new prototype ball.

Callaway Golf's CTU 30(R) Red golf ball was the winning choice for Callaway Golf Ball Staff Professional Soren Kjeldsen at the Diageo Championship at Gleneagles, where Callaway Golf Staff Professional Alastair Forsyth finished second using the HX Red golf ball. Players using Callaway Golf products crowded the leaderboard at the event, as five of the top seven finishers -- including the winner -- used Great Big Bertha II Titanium Drivers. Odyssey Golf, a brand of Callaway Golf, also had a remarkable run at the Diageo Championship, as the top seven finishers all used Odyssey Putters. This marks the 10th consecutive week that Odyssey Golf has scored at least one putter win across the world's six major professional tours. Odyssey Putters have been used to win 23 events during this ten-week stretch, giving the brand 33 victories for the season across the PGA, Champions, LPGA, Nationwide, PGA European and Japan Golf tours combined.

Teske helped add to the Odyssey Golf victory total by continuing a stretch of torrid play that started with her victory at the Giant Eagle LPGA Classic last week. An 11-under-par total of 277 gave Teske a four-stroke victory at the Wegman's Rochester LPGA International yesterday, moving her to fifth on the LPGA Tour money list. Teske and her fellow Callaway Golf Staff Professional Annika Sorenstam have combined to win the last four events on the LPGA Tour heading into this week's ShopRite LPGA Classic -- where Sorenstam will defend her 2002 title. Teske used 14 Callaway Golf(R) clubs and the Company's HX(R) Red golf ball at the Wegman's Rochester LPGA International, including a Great Big Bertha II Pro Series Titanium Driver, a Big Bertha(R) Steelhead(TM) III Strong 4-wood, Steelhead X-16(TM) Pro Series Irons and a pair of Callaway Golf Forged Wedges, along with her Odyssey(R) White Hot(R) 5 Putter. 12 of the top 14 finishers at the event used at least one piece of Callaway Golf equipment.

The winners on each of the world's six major professional tours used at least one piece of Callaway Golf equipment yesterday. In addition to the victories on the PGA, LPGA and PGA European tours, the winners on the Champions (Callaway Golf fairway wood, Odyssey Dual Force(R) Putter), Nationwide (Odyssey White Hot 5 Putter) and Japan Golf (Steelhead III 5-wood) tours each relied upon equipment made by Callaway Golf.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(TM) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters.

Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. For more information about Callaway Golf Company, please visit our Web sites at [www.callawaygolf.com](http://www.callawaygolf.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

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