



Callaway Golf Staff Pro Annika Sorenstam Wins Again; Powerful Combination of ERC Fusion Driver, HX Tour Golf Ball Helps Her Claim 60th Worldwide Win, 50th on LPGA Tour

CARLSBAD, Calif.--(BUSINESS WIRE)--April 5, 2004--Hall of Fame golfer Annika Sorenstam passed another career milestone yesterday with her 50th LPGA Tour victory, the 60th worldwide win of her remarkable career. Using golf clubs manufactured by Callaway Golf Company (NYSE:ELY) as she has in every professional win, Sorenstam recorded her third 2004 win in four tournament starts worldwide. Sorenstam used the new ERC(R) Fusion(R) Driver and HX(R) Tour Golf Ball to birdie three of the final five holes and successfully defend her title at the Office Depot Championship, shooting a closing round of 3-under-par 69 for a 9-under-par 207 total and a three-stroke win.

"Fifty is kind of a magical number," Sorenstam said. "I've thought about this for a little while. This is why I practice. This is why I'm here. I love to win."

Sorenstam put on a splendid display of power and precision at the El Caballero Country Club in Tarzana, Calif. Leading the tournament from start to finish, her driving was textbook, long and straight. She averaged 280 yards off the tee and was able to play aggressively on the demanding El Caballero layout.

"As well as I was driving the ball, I had a lot of pitching wedges into the greens so I was able to attack the flag," she said. "That's a big advantage out here. I feel like I'm driving the ball so consistently; I have a lot of confidence."

Sorenstam used 13 Callaway Golf clubs in her win, including the ERC Fusion Driver, a new Big Bertha(R) Stainless Steel 4+-wood, a Big Bertha Steelhead(R) III Stainless Steel 7-wood, Steelhead X-14(R) Stainless Steel Irons 4-9, Callaway Golf Forged + Wedges, an Odyssey(R) White Hot(R) 2-Ball Blade Putter and the Callaway Golf HX Tour Golf Ball. She also wore shoes from the Callaway Golf Footwear Collection.

Callaway Golf-branded products continue their strong performance across other professional tours, as well. At the PGA Tour's BellSouth Classic, the number of Callaway Golf drivers in use this past weekend increased 20 percent over usage for the same event last year. In fact, a quarter of the drivers in play were Callaway Golf drivers, led by the ERC Fusion Driver and Great Big Bertha(R) II Driver family.

Callaway Golf fairway woods are the #1 brand of choice for players across the world's six major pro tours combined this season. And led by the tour-proven technology and winning performance of HEX Aerodynamics, Callaway Golf brand golf balls are a strong #2 across the world's six major pro tours combined in 2004. To date, touring pros choose HX Tour Golf Balls over the three nearest competitors' brands combined.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour balls, HX Blue and HX Red balls, Big Bertha(TM) Blue and Big Bertha Red balls, and the Warbird(TM) balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands. Tour results are through the week ending 04/04/04 and reflect data from the PGA, PGA European, LPGA, Champions, JTGO and Nationwide Tours, and the 2004 ANZ Ladies Masters. BellSouth Classic results compare Darrell Survey results from

the 2003 and 2004 tournaments. Source: Darrell Survey Company and Sports Marketing Surveys, Ltd. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com and www.odysseygolf.com.

CONTACT:

Callaway Golf

Larry Dorman or Mike Galeski, 760-931-1771

SOURCE: Callaway Golf