



Callaway Golf Great Big Bertha II Driver, ERC Fusion Fairway Wood Power Nationwide Tour Scoring Record; PGA Tour Colonial Winner Uses Odyssey DFX 2-Ball Putter

CARLSBAD--(BUSINESS WIRE)--May 24, 2004--The winner of the Nationwide Tour's Henrico County Open used a Callaway Golf(R) (NYSE:ELY) Great Big Bertha(R) II Titanium Driver and ERC(R) Fusion(R) 3-Wood yesterday in his record-shattering march to victory, capping an incredible 30-under-par tournament performance that slashed four strokes off the previous Nationwide Tour 72-hole record. The champion's 4-stroke victory for his second win of the season completed a sensational week, during which he posted just two bogeys against 30 birdies and an eagle -- a performance punctuated by a bogey-free final round of 7-under-par 65.

Meanwhile, the winner at the PGA Tour's Bank of America Colonial switched to an Odyssey(R) DFX(R) 2-Ball Putter over the weekend to conquer Colonial Country Club's difficult greens and average a tournament-leading 25 putts per round over the final 36 holes. He also had a Callaway Golf 3-wood in his bag.

On the LPGA Tour, the Callaway Golf family of brands continued to dominate the overall club count, winning in irons (41 sets), woods (265 clubs, more than twice the nearest competitor's total), and putters (42). The winner of Sunday's Sybase Classic Presented by Lincoln Mercury had three Callaway Golf Steelhead(R) Fairway Woods (3, 7, & 9) in her bag as she won for the first time in five years.

Callaway Golf again swept the club counts on the Japan Golf Tour Organization with 43 drivers, 144 total woods, 24 sets of irons and 75 Odyssey putters -- more than all other brands combined -- in play. Sunday's winner in the Munsingwear Open KSB Cup had a Callaway Golf Steelhead Plus 3-wood in his bag. On the European PGA Tour, Callaway Golf topped the fairway wood count with 77. And on the European Tour, both the winner and the runnerup in the Deutsche Bank SAP Open TPC of Europe putted with a best-selling Odyssey 2-Ball Putter. The winner used an Odyssey White Hot(R) 2-Ball Mid Putter and the runnerup used an Odyssey White Hot 2-Ball Blade Putter.

Tour results are through the week ending 05/23/04 and reflect data from the PGA, Nationwide, JGTO, PGA European and LPGA tours. Source: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(TM) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands and Bettinardi Putters. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com and www.odysseygolf.com.

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