



Callaway Golf Staff Pro Annika Sorenstam Defends Title at McDonald's LPGA Championship; Uses ERC Fusion Driver, HX Tour Golf Ball in Seventh Major Championship Win

CARLSBAD, Calif.--(BUSINESS WIRE)--June 14, 2004--Callaway Golf (NYSE: ELY) Staff Professional Annika Sorenstam successfully defended her McDonald's LPGA Championship title with a brilliant final 36 holes at DuPont Country Club on Sunday, including a third-round 64 that propelled her to a 3-stroke victory in the seventh major championship win of her Hall of Fame career. Her 13-under-par score of 271 showcased Sorenstam's mastery of all facets of the game, including a dominant driving display with the powerful combination of the ERC(R) Fusion(R) Driver and HX(R) Tour Golf Ball. With nearly perfect ball striking in Saturday's rain-delayed second round, Sorenstam hit every fairway and every green.

As she has in each of her major championships (indeed, in each of her 52 LPGA and 62 worldwide victories), Sorenstam carried Callaway Golf clubs, including the ERC Fusion Driver, Big Bertha(R) Strong 4-wood and 7-wood, Steelhead(R) X-14(R) Irons, 48- and 54-degree Callaway Golf Forged+ Wedges and an Odyssey(R) White Hot(R) 2-Ball Blade Putter. She also used the HX Tour Golf Ball and wore Callaway Golf Footwear featuring the Big Bertha Spike.

"I felt really good during the third round, especially with the way I was driving the ball," Sorenstam said. "I have had a lot of confidence in my driving since switching to the Fusion Driver late last year. With as tight as these fairways are at DuPont, you need to have confidence off the tee. It was a great week and I'm thrilled to win another major."

Sorenstam entered the final round with a 6-shot lead after a stellar 64 in the morning, and -- following a brief stumble that narrowed her lead to just two strokes -- closed the deal by birdieing four of the final seven holes for her fourth victory in eight 2004 starts. Her impressive finish featured a stunning birdie at the 16th hole, where she used her 54-degree Callaway Golf Forged+ Wedge to loft a 94-yard shot over a towering stand of trees, stopped her ball six feet from the hole and calmly made the birdie putt.

Sorenstam has broken par in all but two rounds this year, placing her first in rounds under par. She's also #1 in greens in regulation, second in driving distance and tied for fifth in putts per green. Sorenstam now has successfully defended in three of the four LPGA majors. The lone exception is the Weetabix Women's British Open, where next month she will attempt to join the legendary Mickey Wright as the only golfer to successfully defend in all four major championships.

Callaway Golf Company also won the woods, irons and putter count at the LPGA Championship, while in Europe, at the Diageo Championship in Scotland, the Company won the driver, woods and putter counts. Also at the Diageo, the top two finishers and five of the top seven and ties used Odyssey putters and the two most popular drivers overall were the Great Big Bertha II 415 and the ERC Fusion. And Callaway Golf Staff Professional Brendan Jones won the Nationwide Tour's LaSalle Bank Open in Chicago using the Great Big Bertha(R) II Driver and HX Blue Golf Ball, as well as the Big Bertha 4-wood. Jones, who has played in just six Nationwide Tour events this year, moved to the top of the Nationwide Tour money list with the victory.

Tour results are through the week ending 06/13/04 and reflect data from the European PGA, Nationwide and LPGA tours. Source: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game

Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(TM) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands and Bettinardi Putters. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com and www.odysseygolf.com.

CONTACT:

Callaway Golf, Carlsbad

Larry Dorman or Mike Galeski, 760-931-1771

SOURCE: Callaway Golf