



Annika Sorenstam Fires Course-Record 64 Using Callaway Golf's ERC Fusion Driver, HX Tour Golf Ball

Final-Round Surge Propels Hall of Famer to 6th Victory of 2004 and 71st of Career

CARLSBAD, CA--(BUSINESS WIRE)--Aug. 9, 2004-- For the sixth time in 2004, Callaway Golf (NYSE:ELY) Staff Professional Annika Sorenstam used the potent combination of the ERC(R) Fusion(R) Driver and HX(R) Tour Golf Ball to power her way to victory, this time at the European Ladies Tour's HP Open in her home country of Sweden. Her stunning 64 in the final round broke the course record at Ulna Golf Club near Stockholm and her 13-under-par total of 275 gave her a two-stroke victory. The win was the 71st worldwide of Sorenstam's Hall-of-Fame career.

In addition to her driver and golf ball, Sorenstam used a Big Bertha(R) Strong 4-wood and 7-wood, Steelhead(R) X-14(R) Irons, 48- and 54-degree Callaway Golf Forged+ Wedges and an Odyssey(R) White Hot(R) 2-Ball Blade Putter, as well as Callaway Golf Footwear featuring the Big Bertha Spike. Sorenstam has six victories in 14 starts and finished in the Top Ten 12 times. She has been a big factor in the success story of the ERC Fusion Driver-HX Tour Golf Ball, a combination that has produced 16 professional tour wins.

"It's just so terrific to win here at home where I've gotten so much support," said Sorenstam, who now has six pro wins in Sweden. "Between fighting the heat and fatigue, I knew control off the tee would be key. Like it has throughout the year, the combination of my ERC Fusion Driver and HX Tour Golf Ball gave me the confidence to drive the ball well all week."

Playing in temperatures that soared near 100 degrees, Sorenstam quickly erased a two-shot deficit with an eagle on the fourth hole and a birdie at the sixth. She then torched the back nine with three birdies and her second eagle of the day.

Elsewhere, the winner of the Jamie Farr Owens Corning Classic also used the HX Tour Golf Ball, as well as an Odyssey Rossie 2 Putter and four Callaway Golf Fairway Woods. This was her third win of 2004, all since she switched to the HX Tour Golf Ball. On the JGTO, Odyssey Putters were the number-one choice. And on the European PGA Tour, Callaway Golf Drivers and Fairway Woods and Odyssey Putters were the number-one choice of professionals at the KLM Dutch Open. Four of the top five finishers used an Odyssey putter.

Tour results are through the week ending 08/08/04 and reflect data from the LPGA, European Ladies, JGTO and European PGA tours. Source: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(R) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R) and Ben Hogan(R) brands and Bettinardi Putters. The Trade In! Trade Up!(TM) program is owned and operated by Callaway Golf Company. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.topflite.com, www.odysseygolf.com and www.tradeintradeup.com.

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