



New Callaway Golf Driver Notches 2 More Worldwide Wins; Sorenstam, Campbell Victories Are 16th and 17th for FT-3

CARLSBAD, Calif.--(BUSINESS WIRE)--Sept. 19, 2005--The amazing first-year run of Callaway Golf's (NYSE:ELY) new Big Bertha® Fusion® FT-3(TM) Driver continued yesterday as LPGA Hall-of-Fame golfer Annika Sorenstam and reigning U.S. Open Champion Michael Campbell both drove the FT-3 to pro Tour victories. Sorenstam's total of 5-under-par 208 gave her a one-stroke victory over Paula Creamer in the LPGA John Q. Hammons Hotel Classic for her seventh win of the year while Campbell out-dueled Ireland's Paul McGinley in the HSBC World Matchplay Championships, 2 and 1, at Wentworth Golf Club in the PGA European Tour event at Virginia Water, England.

Carlos Franco of Paraguay, also a Callaway Golf® Staff Professional, nearly gave the FT-3 Driver its first Tour hat trick, finishing just one stroke behind the winner of the 84 Lumber Classic on the PGA Tour. Franco, who shot 13-under-par 275, averaged over 306 yards off the tee for the week.

All three Callaway Golf Staff Professionals used a version of the Callaway Golf HX® Tour Golf Ball and an array of the Company's woods, irons and putters through the bag. In addition to the FT-3 Driver and HX Tour Golf Ball, Sorenstam used the X-18® Irons, a Big Bertha Strong 4-wood and 7-wood, an Odyssey® White Hot® 2-Ball Blade Putter and wore Callaway Golf Footwear with the patented Big Bertha Spike. Campbell played the new forged X-Tour(TM) Irons, a Big Bertha Heavenwood® 3H Hybrid, a Steelhead® 3-wood, and an Odyssey White Hot #6 Putter. Franco used Ben Hogan® Apex® FTX(TM) Irons, a Big Bertha Strong 3-Wood and an Odyssey White Hot 2-Ball Blade Putter. Campbell used the HX Tour Golf Ball and Franco favored the HX Tour 56 Golf Ball.

"I'm happy to be winning again," said Sorenstam, who is five-for-five in '05 in events in which she led going into the final round. "I felt I played excellent the first two rounds - being patient and hitting the shots that I was trying to hit. It feels good to be back striking the ball well and putting well."

Campbell's relentlessly steady play simply wore down all his opponents in four 36-hole matches over the demanding Wentworth layout. He defeated Geoff Ogilvy, 1-up, in the opening match, went 37 holes before vanquishing Steve Elkington in the quarter finals, and defeated Retief Goosen 7 and 6 in the semis to set up the win over McGinley.

"I'm playing as well as I ever have in my career," said Campbell, who began the year at No. 82 and now has vaulted into the No. 15 spot in the World Rankings and is No. 1 on the European Order of Merit money list with \$2.9 million. "I worked on changing a lot of different aspects of my life coming into the year, and I'm very happy about where it all is right now."

Through an unwavering commitment to innovation, Callaway Golf creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf®, Top-Flite®, Odyssey® and Ben Hogan® brands. For more information visit www.callawaygolf.com.

CONTACT: Callaway Golf Company
Larry Dorman, 760-931-1771

SOURCE: Callaway Golf Company