



Callaway Golf Announces Awards for Top Golf Professional and Club Fitters Using the Callaway Golf Custom Fitting Solution

CARLSBAD, CA., March 30, 2006 - Callaway Golf Company (NYSE: ELY) today announced the winner of the Company's Golf Professional of the Year Award as well as the winners of the Company's fourth annual Club Fitter of the Year Awards.

Phil Taylor of Atlanta, Georgia was named 2005 Callaway Golf Professional of the Year for his overall excellence as a club professional - for his skill both playing the game and running a successful business. Taylor is currently is the Director of Golf at both Ansley Golf Club and Ansley Settindown Creek Championship Golf Course where he oversees a staff of 15 and looks after a membership of more than 1700. His successes as a player include Atlanta Open Champion, Georgia Junior/Senior Champion, Griffin Classic Champion, North Georgia Chapter Player of the Year and Georgia PGA Merchandiser of the Year (Private Clubs).

The six recipients of Callaway Golf's 2005 Club Fitter of the Year Awards are being honored for their achievements using the Callaway Golf Custom Fitting Solution at their respective facilities. Each of the winners has shown outstanding support for the Company's club fitting program while providing a valuable service to their customers.

The winners of the 2005 Callaway Golf Club Fitter of the Year Awards are:

- Todd Field, Iron Horse Golf Club, Leawood, Kansas
- Greg Bryan, Medinah Country Club, Medinah, Illinois
- David Rupp, Pagoda Golf Area, Sinking Spring, Pennsylvania
- Sandy Lemon, Twin Warriors Golf Club, Bernalillo, New Mexico
- Brian Maine, Whitmoor Country Club, Saint Charles, Missouri
- Greg Hynes and Brent Ratliff, Windyke Country Club, Memphis, Tennessee

Criteria for selecting the 2005 Callaway Golf Club Fitter of the Year Awards included feedback from the Company's sales representatives, support of the Callaway Golf Custom Fitting Solution and increased sales of Callaway Golf products after bringing the Fitting Solution on line at their facility. Several of the winners nearly doubled their sales from the previous year and, on average, the group increased collective sales in 2005 by almost 30% over their 2004 totals.

The winners of the 2005 Callaway Golf Club Fitter of the Year Awards were recognized during the PGA Merchandise Show in Orlando, FL. The winners also visited the company's Carlsbad, CA headquarters last week for meetings with the Custom Fitting Department, Sales Management, and Brand Management.

The Callaway Golf Custom Fitting Solution program was launched in June 2001 and has grown to include hundreds of golf facilities around the world. The distinctive Callaway Golf Custom Fitting Solution carts are powered by ThinkPad notebook computers, utilize proprietary swing analysis and ball-flight technology and are operated by fitting professionals who have received special training from Callaway Golf.

Through an unwavering commitment to innovation, Callaway Golf creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf®, Top-Flite®, Odyssey® and Ben Hogan® brands. For more information visit www.callawaygolf.com.

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