



Michele Szynal Joins Callaway Golf as Vice President, Public Relations

CARLSBAD, Calif.--(BUSINESS WIRE)--Nov. 10, 2006--Michele Szynal, formerly Director of Brand Communications for The Gillette Company and Proctor & Gamble, has joined Callaway Golf Company (NYSE:ELY) as Vice President, Public Relations. In this role, Szynal will oversee the Company's overall strategic communications and brand publicity efforts.

Previously, Szynal was instrumental in developing and executing some of Gillette's most successful product publicity programs, including those for the Gillette and Venus shaving brands.

Through an unwavering commitment to innovation, Callaway Golf creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf(R), Top-Flite(R), Odyssey(R) and Ben Hogan(R) brands. For more information visit www.callawaygolf.com.

CONTACT: Callaway Golf Company
Jennifer Yang, 760-931-1771

SOURCE: Callaway Golf Company