UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

July 30, 2008

Date of Report (Date of earliest event reported)

CALLAWAY GOLF COMPANY

(Exact name of registrant as specified in its charter)

DELAWARE

1-10962

95-3797580

(State or other jurisdiction of incorporation)

(Commission File Number) (IRS Employer Identification No.)

2180 RUTHERFORD ROAD, CARLSBAD, CALIFORNIA

(Address of principal executive offices)

(760) 931-1771

Registrant's telephone number, including area code

NOT APPLICABLE

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Uritten communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

92008-7328

(Zip Code)

Item 2.02 Results of Operations and Financial Condition.*

On July 30, 2008, Callaway Golf Company issued a press release captioned "Callaway Golf Company Announces Record First Half 2008 Sales and Earnings." A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by this reference.

Item 9.01 Financial Statements and Exhibits.*

(c) <u>Exhibits</u>.

The following exhibit is being furnished herewith:

Exhibit 99.1 Press Release, dated July 30, 2008, captioned "Callaway Golf Company Announces Record First Half 2008 Sales and Earnings."

* The information furnished under Item 2.02 and Item 9.01 of this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any registration statement or other filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CALLAWAY GOLF COMPANY

Date: July 30, 2008

By: /s/ Bradley J. Holiday

Name: Bradley J. Holiday Title: Senior Executive Vice President and Chief Financial Officer

<u>Exhibit Index</u>

Description

<u>Exhibit Number</u>

99.1

Press release, dated July 30, 2008, captioned "Callaway Golf Company Announces Record First Half 2008 Sales and Earnings."

Callaway Golf Company Announces Record First Half 2008 Sales and Earnings

Earnings per share rise 9% for the quarter and 18% for the first 6 months

CARLSBAD, Calif.--(BUSINESS WIRE)--Callaway Golf Company (NYSE:ELY) today announced its financial results for the second quarter and first half ended June 30, 2008, including record sales and earnings for the first half of 2008.

Highlights for the second quarter include:

- Net sales of \$366 million, a decrease of 4% versus 2007's record second quarter sales of \$380 million.
- Fully diluted earnings per share of \$0.58 (on 63.9 million shares outstanding), an increase of approximately 9% compared to \$0.53 (on 69.3 million shares outstanding) in 2007. Fully diluted earnings per share for the second quarter include after-tax charges for gross margin improvement initiatives of \$0.05 per share in 2008 and \$0.02 per share in 2007.
- Gross profit as a percentage of net sales for the second quarter of 2008 increased to 46.7% from 46.1% in the second quarter of 2007. Excluding the impact of the gross margin initiatives charges, gross profit percentages for the second quarter of 2008 increased 140 basis points to 48.0% versus 46.6% in the second quarter of 2007.
- Operating expenses for the second quarter of 2008 were \$110.8 million (or 30% of net sales) compared to \$113.0 million (or 30% of net sales) in 2007.
- The Company repurchased 1.5 million shares of stock for \$20 million for the quarter at an average price of \$13.59 per share.

Highlights for the first six months include:

- Record net sales of \$732.5 million, an increase of 2% versus last year's record of \$714.6 million.
- Record fully diluted earnings per share of \$1.19 (on 64.4 million shares outstanding), an increase of 18% as compared to \$1.01 (on 68.8 million shares outstanding) in 2007. Fully diluted earnings per share for the period include after-tax charges for gross margin improvement initiatives of \$0.06 per share in 2008 and \$0.03 per share in 2007.
- Gross profit for 2008 was \$346.6 million (or 47.3% of net sales) compared to \$335.8 million (or 47.0% of net sales) for 2007. Excluding the impact of the gross margin initiatives charges, pro forma gross profit percentages for 2008 would have been 48.1% compared to 47.5% in 2007.
- Operating expenses for 2008 were \$221.4 million (or 30% of net sales), compared to \$217.9 million (or 30% of net sales) for 2007.

"We've reached the halfway point of 2008 and despite the challenging economic conditions in the United States we have delivered record sales and earnings over a strong 2007," commented George Fellows, President and CEO. "These results speak to the strength of our brands and our international business, which has delivered ahead of expectations and more than offset the softness we have experienced in our U.S. business."

"We continue to make excellent progress on our gross margin improvement initiatives and are on track to achieve our original two year commitment of \$50 to \$60 million in savings," continued Mr. Fellows. "While product mix and to a lesser extent commodity costs will work against us this year, we currently estimate our full year gross margins will still improve at least 100 basis points compared to 2007. In addition, we are on track to achieve our inventory reduction initiatives announced earlier this year."

Business Outlook

The Company reiterates its full year guidance of \$1.145 to \$1.165 billion in net sales and pro forma fully diluted earnings per share of \$1.08 to \$1.18 per share. The Company estimates that its full year net sales will be toward the higher end of the guidance range as it anticipates that it will continue to benefit from foreign currency exchange rates and intends to release some new products on a limited basis during the fourth quarter. Pro forma full year diluted earnings per share are estimated to increase by more than 20% compared to 2007 and to be at the lower end of the guidance range, due to the adverse effect of product mix and commodity costs on 2008 gross margins, as well as additional marketing investment for the new product introductions. The pro forma earnings guidance for 2008 excludes charges of approximately \$0.11 per share for the Company's gross margin initiatives. The Company had previously estimated that the charges for the gross margin initiatives would be approximately \$0.08 per share for 2008 but the Company has accelerated the commencement of some of the gross margin initiatives that previously had been planned to start in 2009. As a result of the second quarter share repurchases, the pro forma earnings per share estimates are now based upon an estimated 64.5 million shares.

The Company will be holding a conference call at 2:00 p.m. PDT today. The call will be broadcast live over the Internet and can be accessed at <u>www.callawaygolf.com</u>. To listen to the call, please go to the website at least 15 minutes before the call to register and for instructions on how to access the broadcast. A replay of the conference call will be available approximately two hours after the call ends, and will remain available through 9:00 p.m. PDT on Wednesday, August 6, 2008. The replay may be accessed through the Internet at <u>www.callawaygolf.com</u> or by telephone by calling 1-800-475-6701 toll free for calls originating within the United States or 320-365-3844 for International calls. The replay pass code is 954802.

Disclaimer: Statements used in this press release that relate to future plans, events, financial results, performance or prospects, including statements relating to estimated sales and earnings for 2008, estimated gross margin improvement for 2008, the estimated charges for the Company's gross margin initiatives, the timing or amount of new product introductions, and anticipated benefits from foreign currency rates, are forward-looking statements as defined under the Private Securities Litigation Reform Act of 1995. These estimates and statements are based upon current information and expectations. Accurately estimating the Company's reported future financial performance is based upon various unknowns including, future changes in foreign currency rates and consumer acceptance and demand for the Company's products as well as future consumer discretionary purchasing activity, which can be significantly adversely affected by unfavorable economic or market conditions. Actual results may differ materially from those estimated or anticipated as a result of these unknowns or other risks and uncertainties, including delays, difficulties or increased costs in the supply of components needed to manufacture the Company's products, in manufacturing the Company's products, or in connection with the implementation of the Company's planned gross margin initiatives or the implementation of future initiatives; adverse weather conditions and seasonality; any rule changes or other actions taken by the USGA or other golf association that could have an adverse impact upon demand or supply of the Company's products; a decrease in participation levels in golf; and the effect of terrorist activity, armed conflict, natural disasters or pandemic diseases on the economy generally, on the level of demand for the Company's products or on the Company's ability to manage its supply and delivery logistics in such an environment. For additional information concerning these and other risks and uncertainties that could affect these statements and the Company's business, see Part I, Item 1A of the Company's Annual Report on Form 10-K for the year ended December 31, 2007, as well as other risks and uncertainties detailed from time to time in the Company's reports on Forms 10-O and 8-K subsequently filed from time to time with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to republish revised forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

<u>Regulation G</u>: The financial results reported in this press release have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP"). In addition to the GAAP results, the Company has also provided additional information concerning its results, which includes certain financial measures not prepared in accordance with GAAP. The non-GAAP financial measures included in this press release exclude charges associated with the Company's gross margin initiatives. These non-GAAP financial measures should not be considered a substitute for any measure derived in accordance with GAAP. These non-GAAP financial measures may also be inconsistent with the manner in which similar measures are derived or used by other companies. Management believes that the presentation of such non-GAAP financial measures, when considered in conjunction with the most directly comparable GAAP financial measures, provides additional useful information concerning the Company's operations without these charges. The Company has provided reconciling information in the text of this press release and in the accompanying schedules.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE: ELY) creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit <u>www.callawaygolf.com</u> or Shop.CallawayGolf.com.

Callaway Golf Company Consolidated Condensed Balance Sheets (In thousands) (Unaudited)

	ne 30, 2008	D	ecember 31, 2007
ASSETS Current assets: Cash and cash equivalents Accounts receivable, net Inventories, net Deferred taxes Income taxes receivable Other current assets Total current assets	\$ 54,974 286,990 235,790 41,642 - - 33,308 652,704	\$	49,875 112,064 253,001 42,219 9,232 30,190 496,581
Property, plant and equipment, net Intangible assets, net Deferred taxes Other assets	\$ 134,604 171,944 25,490 42,950 1,027,692	\$	128,036 173,045 18,885 40,416 856,963
LIABILITIES AND SHAREHOLDERS' EQUITY Current liabilities: Accounts payable and accrued expenses Accrued employee compensation and benefits Accrued warranty expense Income taxes payable Credit facilities Total current liabilities	\$ 138,224 34,882 13,342 16,879 <u>135,000</u> 338,327	\$	130,410 44,245 12,386 - 36,507 223,548
Long-term liabilities	64,366		63,207
Minority interest	2,546		1,978
Shareholders' equity	\$ 622,453 1,027,692	\$	568,230 856,963

Callaway Golf Company Statements of Operations (In thousands, except per share data) (Unaudited)

		2008	Quarter Ended June 30,		2007	
		2008			2007	
Net sales Cost of sales	\$	366,029 194,949	100% 53%	\$	380,017 204,892	100% 54%
Gross profit		171,080	47%		175,125	46%
Operating expenses:		1/1,000	47.70		170,120	4070
Selling		80,461	22%		80,910	21%
General and administrative		22,791	6%		24,187	6%
Research and development		7,538	2%		7,907	2%
Total operating expenses		110,790	30%		113,004	30%
Income from operations		60,290	16%		62,121	16%
Other expense, net		(2,600)	10/0		(1,891)	10/0
Income before income taxes		57,690	16%		60,230	16%
Income tax provision		20,583	10/0		23,591	10/0
Net income	\$	37,107	10%	\$	36,639	10%
	<u> </u>	57,207	1070	•	30,000	10/0
Earnings per common share:						
Basic	\$	0.59		\$	0.54	
Diluted	\$	0.58		\$	0.53	
Weighted-average shares outstanding:	ψ	0.50		ψ	0.55	
Basic		63,180			67,970	
Diluted		63,941			69,274	
Dilucu		05,541			05,274	
			Six Months Endee	d		
			June 30,			
		2008			2007	
Net sales	\$	732,481	100%	\$	714,624	100%
Cost of sales		385,867	53%		378,778	53%
Gross profit		346,614	47%		335,846	47%
Operating expenses:						
Selling		160,622	22%		156,201	22%
General and administrative		45,279	6%		45,745	6%
Research and development		15,462	2%		15,923	2%
Total operating expenses		221,363	30%		217,869	30%
Income from operations		125,251	17%		117,977	17%
Other expense, net		(1,905)			(3,229)	
Income before income taxes		123,346	17%		114,748	16%
Income tax provision		46,573			45,273	
Net income	\$	76,773	10%	\$	69,475	10%
Earnings per common share:						
Basic	\$	1.21		\$	1.03	
Diluted	\$	1.19		\$	1.01	
Waighted average charge outstanding:						

63,538 64,392

67,623 68,798

Diluted Weighted-average shares outstanding: Basic

Diluted

Callaway Golf Company Consolidated Condensed Statements of Cash Flows (In thousands) (Unaudited)

	Six M June	Ionths 2 30,
	2008	2007
Cash flows from operating activities:		
Net income	\$ 76,773	\$ 69,475
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Depreciation and amortization	19,284	17,600
Deferred taxes	4,130	5,348
Non-cash compensation	2,960	6,527
(Gain) loss on disposal of assets	(438)	61
Changes in assets and liabilities	(150,755)	(66,208)
Net cash (used in) provided by operating activities	(48,046)	32,803
Cash flows from investing activities:		
Capital expenditures	(24,213)	(18,439)
Proceeds from sale of capital assets	15	9
Net cash used in investing activities	(24,198)	(18,430)
Cash flows from financing activities:		
Issuance of Common Stock	2,767	42,108
Dividends paid, net	(4,526)	(4,757)
Acquisition of Treasury Stock	(20,076)	(28,735)
Net proceeds from (payments on) line of credit	98,441	(24,606)
Other financing activities	(34)	2,963
Net cash provided by (used in) financing activities	76,572	(13,027)
Effect of exchange rate changes on cash and cash equivalents	771	689
Net increase in cash and cash equivalents	5,099	2,035
Cash and cash equivalents at beginning of period	49,875	46,362
Cash and cash equivalents at end of period	\$ 54,974	\$ 48,397

Callaway Golf Company Consolidated Net Sales and Operating Segment Information (In thousands) (Unaudited)

						Net Sales by Product Categ	gory										
	 Quarte	r Eno	led					Six Mon	ths E	nded							
	Jun	e 30,		Growth/(D	ecline)			Jun	e 30,		Growth/(Decline)						
	 2008		2007(1)	 Dollars	Percent	-		2008		2007(1)	 Dollars	Percent					
Net sales:				 		Net sales:					 						
Woods	\$ 85,992	\$	113,196	\$ (27,204)	-24%	Woods	\$	202,544	\$	216,261	\$ (13,717)	-6%					
Irons	100,047		97,036	3,011	3%	Irons		196,543		197,136	(593)	0%					
Putters	32,934		37,660	(4,726)	-13%	Putters		67,488	66,743		745	1%					
Golf balls	74,235		72,415	1,820	3%	Golf balls		132,668		125,963	6,705	5%					
Accessories and other	72,821		59,710	13,111	22%	Accessories and other		133,238		108,521	24,717	23%					
	\$ 366,029	\$	380,017	\$ (13,988)	-4%		\$	732,481	\$	714,624	\$ 17,857	2%					

 $^{(1)}$ Prior periods have been restated to reflect current period classification.

								Net Sales by Region									
	_	Quar	ter E	nded						Six Mor	ths E	Ended					
						Growth		Jur	ie 30,		Decline)						
						Dollars	Dollars Percent 2008 20								Percent		
Net sales:	-				-	-		Net sales:	-								
United States		\$ 176,077	7	\$ 204,39	1	\$ (28,314	4) -14%	United States		\$ 360,456	\$	388,195	\$	(27,739)	-7%		
Europe		71,824	1	70,28	4	1,540) 2%	Europe		137,914		126,307		11,607	9%		
Japan		46,559)	33,84	7	12,712	2 38%	Japan		99,899		71,787		28,112	39%		
Rest of Asia		22,072	2	25,64	5	(3,573	3) -14%	Rest of Asia		48,533		48,466		67	0%		
Other foreign countries		49,497	7	45,85	0	3,647	7 8%	Other foreign countries		85,679		79,869		5,810	7%		
	-	\$ 366,029)	\$ 380,01	7	\$ (13,988	3) -4%		-	\$ 732,481	\$	714,624	\$	17,857	2%		
								Operating Segment Informati	on								
		Quarter	Enc	led						Six Month	is En	ded					
		June	30,			Growth/(D	ecline)			June	30,		Growth/(Decline)				
		2008	,	2007(1)		Dollars	Percent		2008			2007(1)	D	ollars	Percent		
Net sales:								Net sales:									
Golf clubs	\$	291,794	\$	307,602	\$	(15,808)	-5%	Golf clubs	\$	599,813	\$	588,661	\$	11,152	2%		
Golf balls		74,235		72,415		1,820	3%	Golf balls		132,668		125,963		6,705	5%		
	\$	366,029	\$	380,017	\$	(13,988)	-4%		\$	732,481	\$	714,624	\$	17,857	2%		
Income before provision for inc																	
Golf clubs	\$	67,167	\$	73,702	\$	(6,535)	-9%	Golf clubs	\$	143,366	\$	139,045	\$	4,321	3%		
Golf balls		8,257		5,751		2,506	44%	Golf balls		12,702		11,479		1,223	11%		
Reconciling items ⁽²⁾		(17,734)		(19,223)		1,489	8%	Reconciling items ⁽²⁾		(32,722)		(35,776)		3,054	9%		
	\$	57,690	\$	60,230	\$	(2,540)	-4%		\$	123,346	\$	114,748	\$	8,598	7%		

 $^{(1)}$ Prior periods have been reclassified to reflect current period classification.

⁽²⁾ Represents corporate general and administrative expenses and other income (expense) not utilized by management in determining segment profitability.

Callaway Golf Company Supplemental Financial Information (In thousands, except per share data) (Unaudited)

			Quarter l	Ended June 30,			Quarter Ended June 30,								
			2	2008						2007					
	Pro F	orma Callaway Golf	Gross I	Margin Improvement Initiatives	Total as Reported	Pro	Forma Callaway Golf	Gross	Margin Improvement Initiatives		Total as Reported				
Net sales	\$	366,029	\$	-	366,029	\$	380,017	\$	-	\$	380,017				
Gross profit		175,773		(4,693)		171,080		177,076		(1,951)		175,125			
% of sales		48%		n/a		47%		47%		n/a		46%			
Operating expenses		110,670		120		110,790		113,004		-		113,004			
Income (loss) from operations		65,103		(4,813)		60,290		64,072		(1,951)		62,121			
Other expense, net		(2,600)		-		(2,600)		(1,891)		-		(1,891)			
Income (loss) before income taxes		62,503		(4,813)		57,690		62,181		(1,951)		60,230			
Income tax provision (benefit)		22,436		(1,853)		20,583		24,350		(759)		23,591			
Net income (loss)	\$	40,067	\$	(2,960)	\$	37,107	\$	37,831	\$	(1,192)	\$	36,639			
Diluted earnings (loss) per share: Weighted-average shares	\$	0.63	\$	(0.05)	\$	0.58	\$	0.55	\$	(0.02)	\$	0.53			
outstanding:		63,941		63,941		63,941		69,274		69,274		69,274			
			Six Month	s Ended June 30,					Six Mont	hs Ended June 30,					
				2008			2007								
	Pro F	orma Callaway Golf	Gross I	Margin Improvement Initiatives		Total as Reported	Pro	Forma Callaway Golf	Gross	Margin Improvement Initiatives	Total as Reported				
Net sales	\$	732,481	\$	-	\$	732,481	\$	714,624	\$	-	\$	714,624			
Gross profit		352,402		(5,788)		346,614		339,202		(3,356)		335,846			
% of sales		48%		n/a		47%		47%		n/a		47%			
Operating expenses		221,243		120		221,363		217,869		-		217,869			
Income (loss) from operations		131,159		(5,908)		125,251		121,333		(3,356)		117,977			
Other expense, net		(1,905)		-		(1,905)		(3,229)		-		(3,229)			
Income (loss) before income taxes		129,254		(5,908)		123,346		118,104		(3,356)		114,748			
Income tax provision (benefit)		48,848		(2,275)		46,573		46,586		(1,313)		45,273			
Net income (loss)	\$	80,406	\$	(3,633)	\$	76,773	\$	71,518	\$	(2,043)	\$	69,475			
Diluted earnings (loss) per share: Weighted-average shares	\$	1.25	\$	(0.06)	\$	1.19	\$	1.04	\$	(0.03)	\$	1.01			
outstanding:		64,392		64,392		64,392		68,798		68,798		68,798			

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA):

		2	800	Trailing Twe	lve	Months E	BITDA		2007 Trailing Twelve Months EBITDA										
				Quarter Ende	ed														
	September 30,			cember 31,		mber 31, March 31,		2 30,		Se	eptember 30,	December 31		March 31,		June 30,			
	2007		2007		2008		2008		Total	2006		2006		2007		2007		Total	
Net income (loss)	\$	1,269	\$	(16,157)	\$	39,666	\$ 37,107	\$	61,885	\$	(11,916)	\$	(10,194)	\$	32,836	\$ 36,639	\$	47,365	
Interest expense (income), net		29		(216)		591	994		1,398		1,132		905		1,677	1,672		5,386	
Income tax provision (benefit)		830		(12,415)		25,990	990 20,583		34,988		(6,075)		(10,948)	21,682		23,591		28,250	
Depreciation and amortization expense		9,864	_	7,862		8,794	10,490		37,010		8,736		8,313		9,009	8,591		34,649	
EBITDA	\$	11,992	\$	(20,926)	\$	75,041	\$ 69,174	\$	135,281	\$	(8,123)	\$	(11,924)	\$	65,204	\$ 70,493	\$	115,650	

CONTACT:

Callaway Golf Company Brad Holiday Eric Struik Michele Szynal (760) 931-1771